

DAMAC  
**PRIVÉ**

YOUR SCENIC LIFE AWAITS

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FURNISHED WATERFRONT APARTMENTS  
BUSINESS BAY



## LIVE THE LUXURY

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, Canada and the Maldives, as well as the United Kingdom.

Since then, the Company has delivered close to 35,000 homes, with a development portfolio of more than 33,000 at various stages of planning and progress.\* Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course managed by The Trump Organization, and luxury homes in association with Versace, Fendi Casa, Just Cavalli, Paramount Hotels & Resorts, Rotana and Radisson Hotel Group.

With a consistent vision and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living. DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

\*Figures as of 30th June 2021

[www.damacproperties.com](http://www.damacproperties.com)

**DAMAC**

# PRIVÉ

FURNISHED WATERFRONT APARTMENTS  
BUSINESS BAY

Designed for a  
Picture Perfect Lifestyle

DAMAC Privé is an exceptional collection of apartments offering panoramic views of the Dubai Canal and beyond. The amazing views are complemented by its luxurious interiors. An impressive choice of fully fitted and furnished studios, one and two bedroom apartments are sure to impress with quality and finesse that exceed your expectations.

Everything you desire for enjoying an exclusive lifestyle is yours for the taking. Make a grand entrance in the remarkable lobby lounge. A fully fitted, ultra-modern health club and spa is where your wellness gets pampered. The temperature-controlled swimming pool lets you enjoy a relaxing dip anytime. And the open spaces with its manicured landscaping and children's play area are perfect to enjoy the outdoors. spaces which exude aesthetic brilliance. A world of excitement and convenience is yours to explore here. Choose from ready to move in spacious one and two bedroom apartments.





# LIVE IN THE WORLD'S MOST DESIRED CITY

Centrally located as a strategic hub connecting the continents of Asia, Europe and Africa, Dubai has established itself as the city of endless possibilities. Today Dubai's incredible success story, written over a short span of less than five decades, has enabled this dynamic emirate to become a regional business powerhouse. It is globally recognised as one of the world's leading destination for tourism and real estate investments. Moreover Dubai's penchant for record breaking feats and realising ambitious visions is unparalleled.

A haven of safety and high standards of living, it is not surprising that over 200 nationalities work and reside in vibrant Dubai. You too can make this unique cosmopolitan metropolis, where creativity and opportunities abound, your home.

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AED 226 BILLION  
in real estate transactions in 2019

TOURIST  
HOTSPOT

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16.73 MILLION  
overnight international visitors  
to Dubai in 2019

STRATEGIC LOCATION  
Dubai is one the world's leading hubs for  
intercontinental travel

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RANKED AMONG THE  
SAFEST CITIES GLOBALLY

COSMOPOLITAN SOCIETY  
There are more than 200 nationalities  
living and working in Dubai

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OPEN AND  
FREE SYSTEM

EASE OF BUSINESS  
SET UP

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STABLE  
CURRENCY

WORLD-CLASS  
INFRASTRUCTURE

# BUSINESS BAY

The Heart of Business  
Meets the Soul of Life

An incredible location in the centre of town is what makes Business Bay the perfect setting to own your dream home. Business Bay offers the ultimate lifestyle for people seeking a lively community. Every contemporary amenity is just round the corner.





## WONDERS ALL AROUND

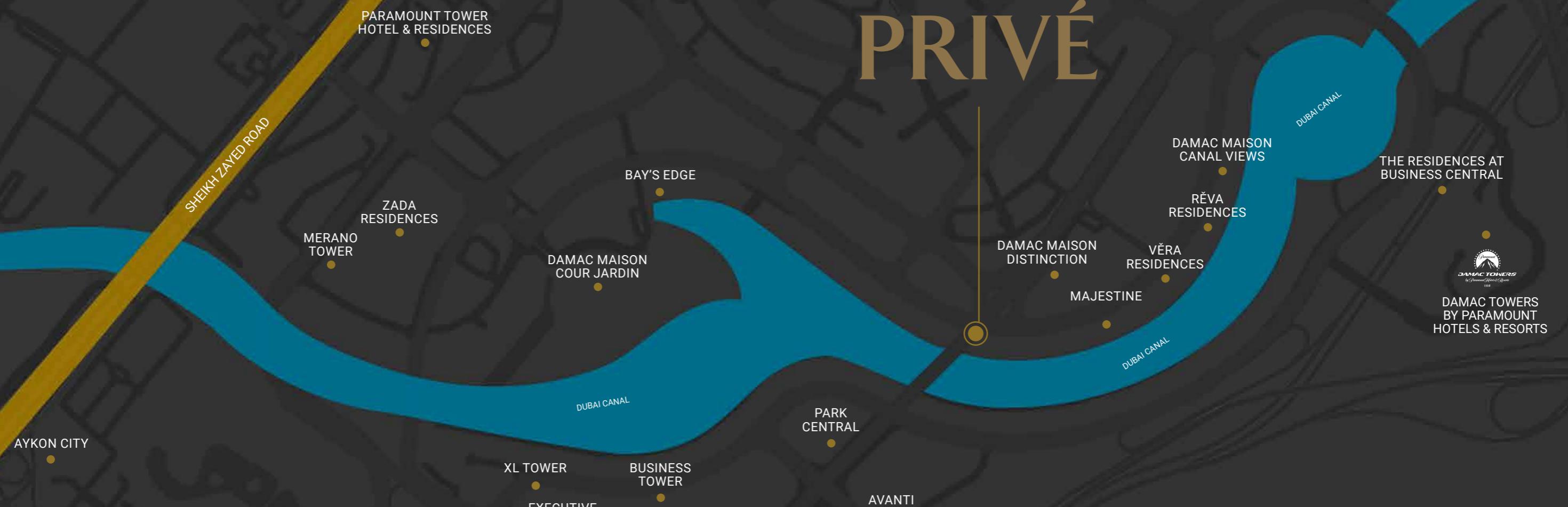
The world's largest mall; the tallest tower; the highest dancing fountain – inspired urban concepts that make the world sit up and take notice. You couldn't wish for a more iconic neighbourhood. Look around and everything is spectacular.

# BUSINESS BAY A DAMAC DOMAIN

23 PROJECTS  
ENDLESS POSSIBILITIES

## PRIVÉ

BURJ KHALIFA / THE DUBAI MALL  
METRO STATION



 **9 Minutes**  
To The Dubai Mall /  
Burj Khalifa

 **10 Minutes**  
To Mall of the Emirates

 **9 Minutes**  
To Jumeirah Beach

 **13 Minutes**  
Dubai International Airport

 **10 Minutes**  
To an International School

 **16 Minutes**  
To Palm Jumeirah

 **14 Minutes**  
To Burj Al Arab

 **16 Minutes**  
To Dubai Yacht Harbour

 **8 Minutes**  
To Dubai World Trade Centre

 **20 Minutes**  
To the Supermarket

# ADDRESS TO IMPRESS

An exclusive lifestyle is yours for the taking right away. Elegance and opulence tango to a blissful rhythm in this one of a kind address. Add to this your individuality and panache and you will be able to create your perfect haven, down to the last minute detail.

DAMAC Privé sits at the heart of Business Bay and offers you a grand lifestyle experience:

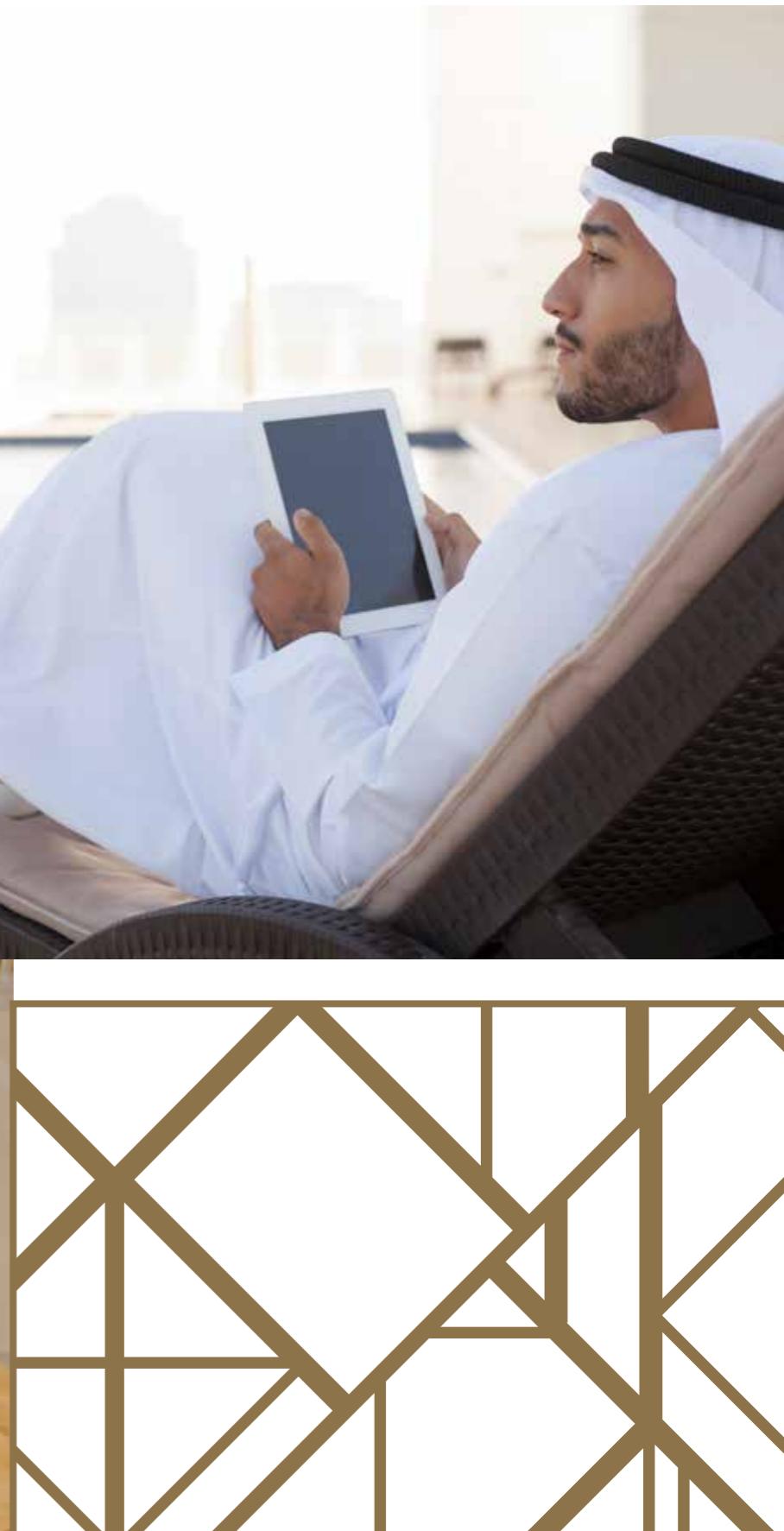
- Panoramic views
- Studios, and one and two bedroom apartments
- Impressive lobby lounge
- Health club and spa
- Temperature-controlled swimming pool
- Manicured landscaping
- Children's play area
- Podium parking



# A SIGHT TO BEHOLD

Your ready to move in furnished home features high-class interiors, a fully fitted ultra-modern kitchen, spacious deluxe bathrooms and much more. Discover a whole new world within your suite. Every element is intended to indulge the connoisseur in you.



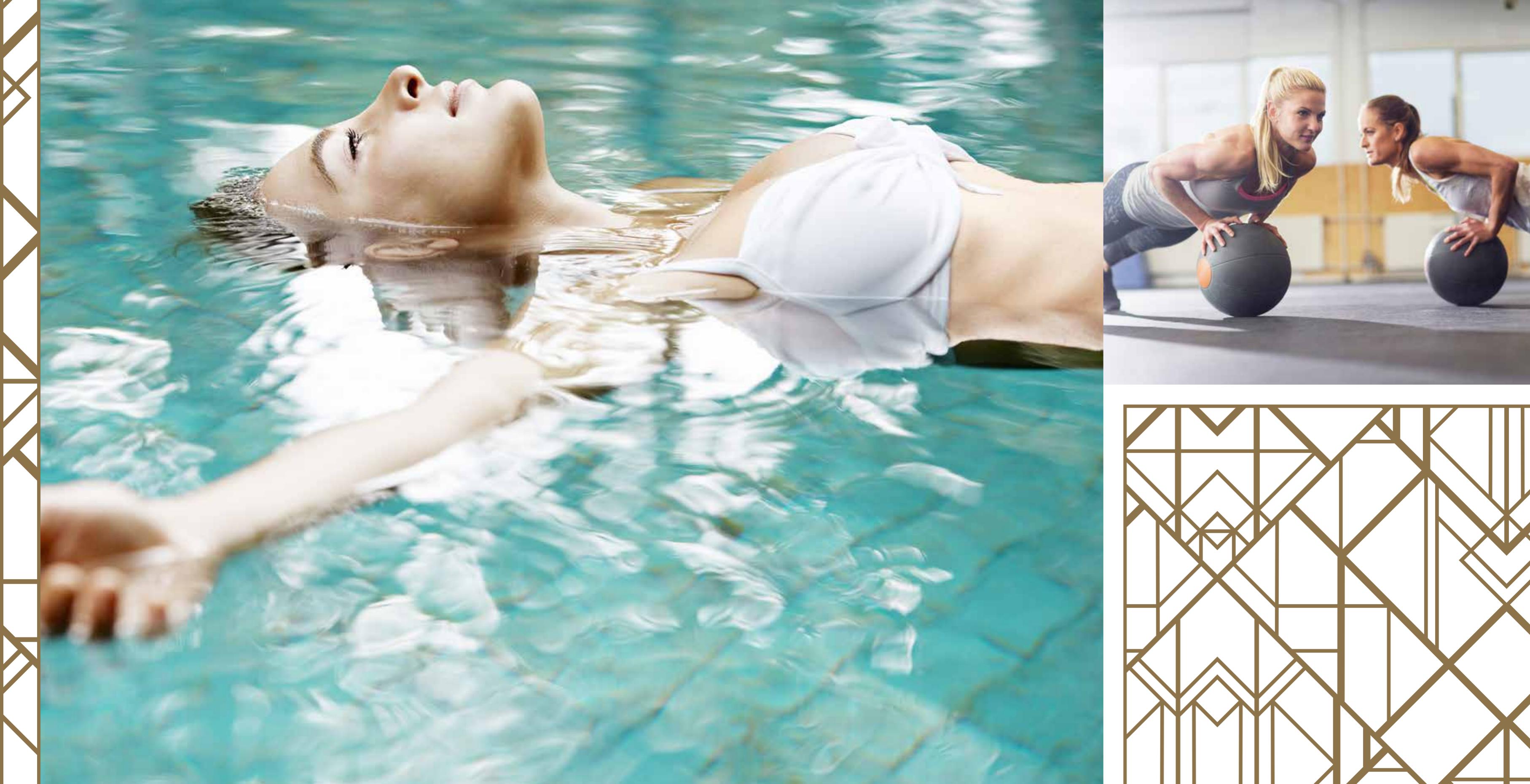






## PLACE FOR YOUR PERSONAL SPACE

Thoughtfully allocated spaces and expertly designed interiors detail every square inch. At DAMAC Privé, expect only the finest quality finishes, premium fittings and splendid furnishings.



## A HEALTHY STATE OF BEING

The fully fitted, ultra-modern health club and spa is where your wellness gets pampered. The temperature-controlled swimming pool lets you enjoy a relaxing dip anytime. And the open spaces with its manicured landscaping and children's play area are perfect to enjoy the outdoors.





**UNIT PLANS**  
**TOWER A & B**



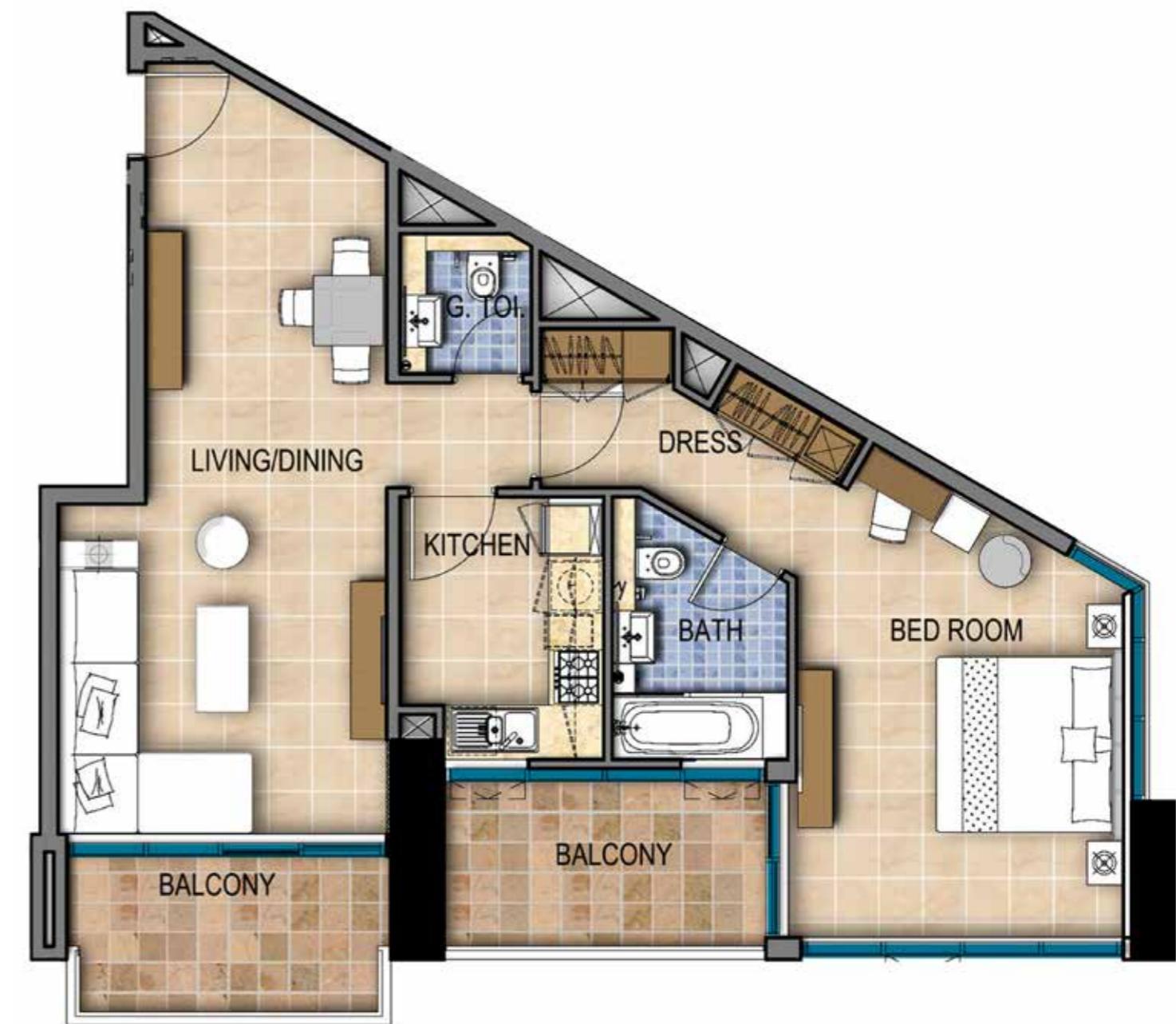
# TOWER A & B

## STUDIO



# TOWER A & B

## 1 BEDROOM



Disclaimer: All pictures, plans, layouts, information, data and details included in this brochure are indicative only and may change at any time up to the final 'as built' status in accordance with final designs of the project, regulatory approvals and planning permissions.

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# TOWER A & B

2 BEDROOMS

LUXURY BY APPOINTMENT

CONTACT US AT ANY OF OUR OFFICES OR VISIT [DAMACPROPERTIES.COM](http://DAMACPROPERTIES.COM)



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