# TISSOLI

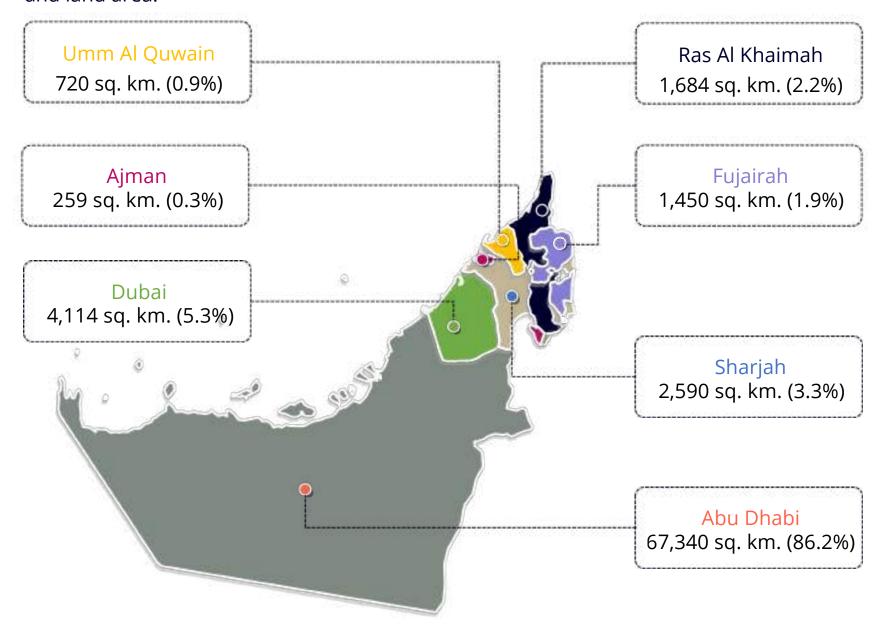




#### United Arab Emirates Overview

#### The UAE's strong market fundamentals continue to draw foreign direct investment intothecountry

The United Arab Emirates is a federation of seven Emirates founded in 1971, with Abu Dhabi as the capital. The below table and map provide an overview of each Emirate, including location and land area.



Gross Domestic Product



USD 504 Billion\* in 2023

Oil is a strong contributor to GDP, but UAE Tourism Strategy 2031 is targeted to raise tourism contribution to \$123bn

Foreign Direct Investment



USD 30.7 Billion Inflow in 2023

Highest FDI Among Arab Countries and Ranked 2nd globally in FDI Inflows

Population



10.17 Million in 2023

Steady Growth to Continue Driving Demand
Across Asset Classes

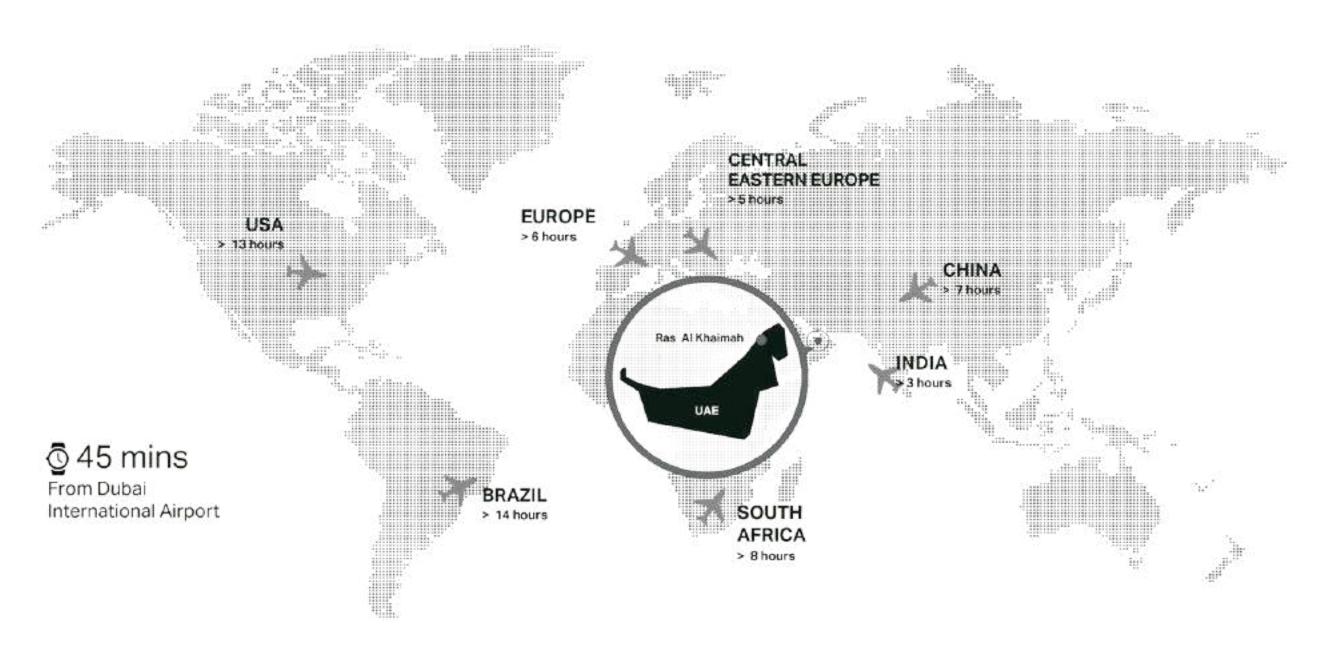
Tourism



28 Million Hotel Guests in 2023

Ranked1 in the Region and18 globally on the WEF Travel & Tourism Development Index in 2024

## Ras Al Khaimah: A Global Access Point





Within 4 hours: Istanbul, Amman, Mumbai, Tbilisi, Cairo



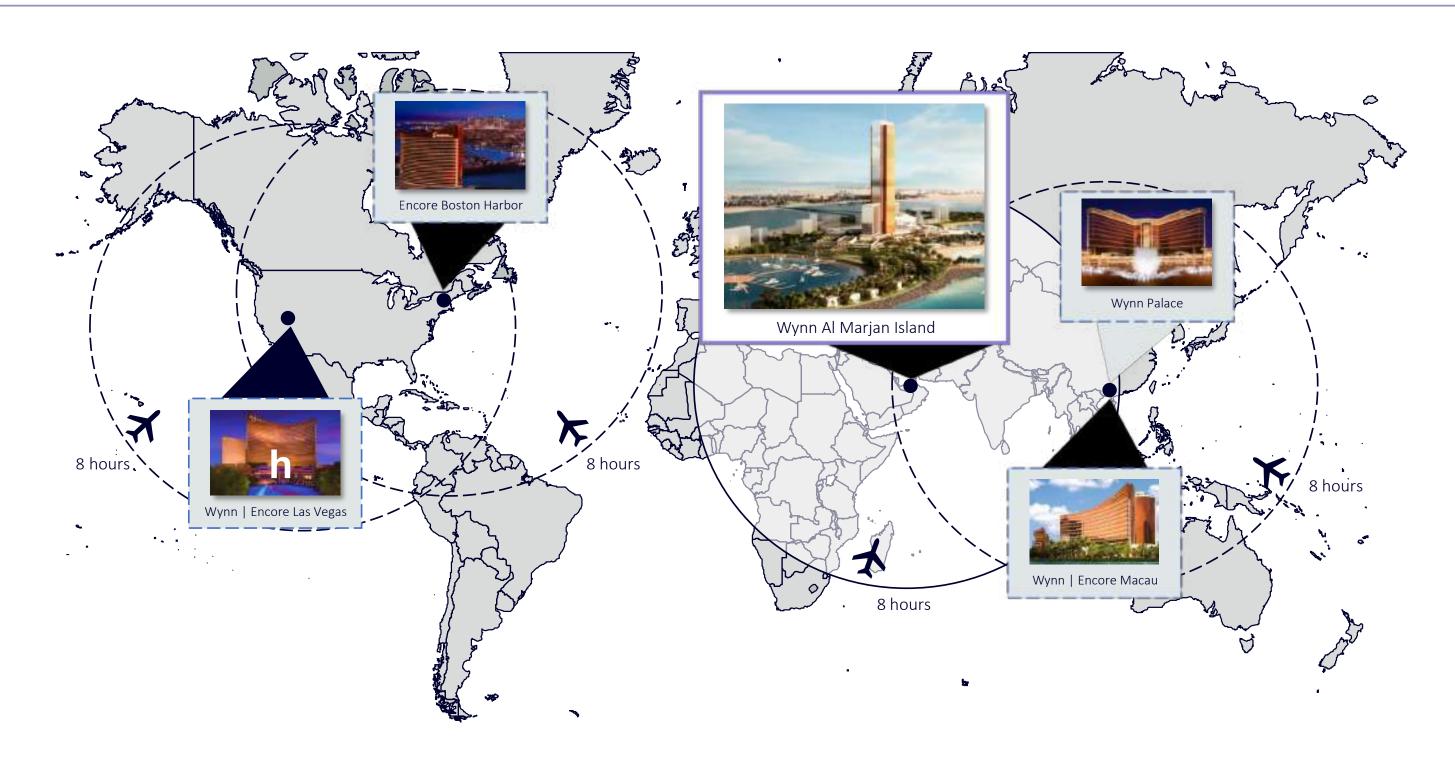
70% of population reachable in under 8 hrs



RAK is on the world's travel axis

#### Wynn Al Marjan Island Extends Wynn's Global Footprint

- Upon completion of Wynn Al Marjan Island, a Wynn resort will be within an 8-hour flight of 96% of the world population
- This accessibility complements Wynn's broad network, catering to both existing high-end customers across the globe and local demand within its regions



#### UAE'S GOVTS. SUPPORT VIA AVIATION

#### **RAS AL KHAIMAH**

Ras Al Khaimah International Airport

15 minutes

ABU DHABI INTERNATIONAL AIRPORT



120+ destinations

SHARJAH INTERNATIONAL AIRPORT

> AirArabia العربيةللطيران

90+ destinations

DUBAI INTERNATIONAL AIRPORT



161 destinations in 85 countries across 6 continents



90+ destinations

Sharjah International Airport 35 minutes

SHARJAH

**DUBAI** 

Dubai International Airport

45 minutes

**ABU DHABI** 

Abu Dhabi International Airport

2 hours 30 minutes

d

+95

other airlines



51.9M passengers in FY 2023-24



60% now stay in Dubai vs 40% in transit



Emirates transforming layovers into long stays

# UAE Without Casinos: Still a Global Magnet



**UAE:** 

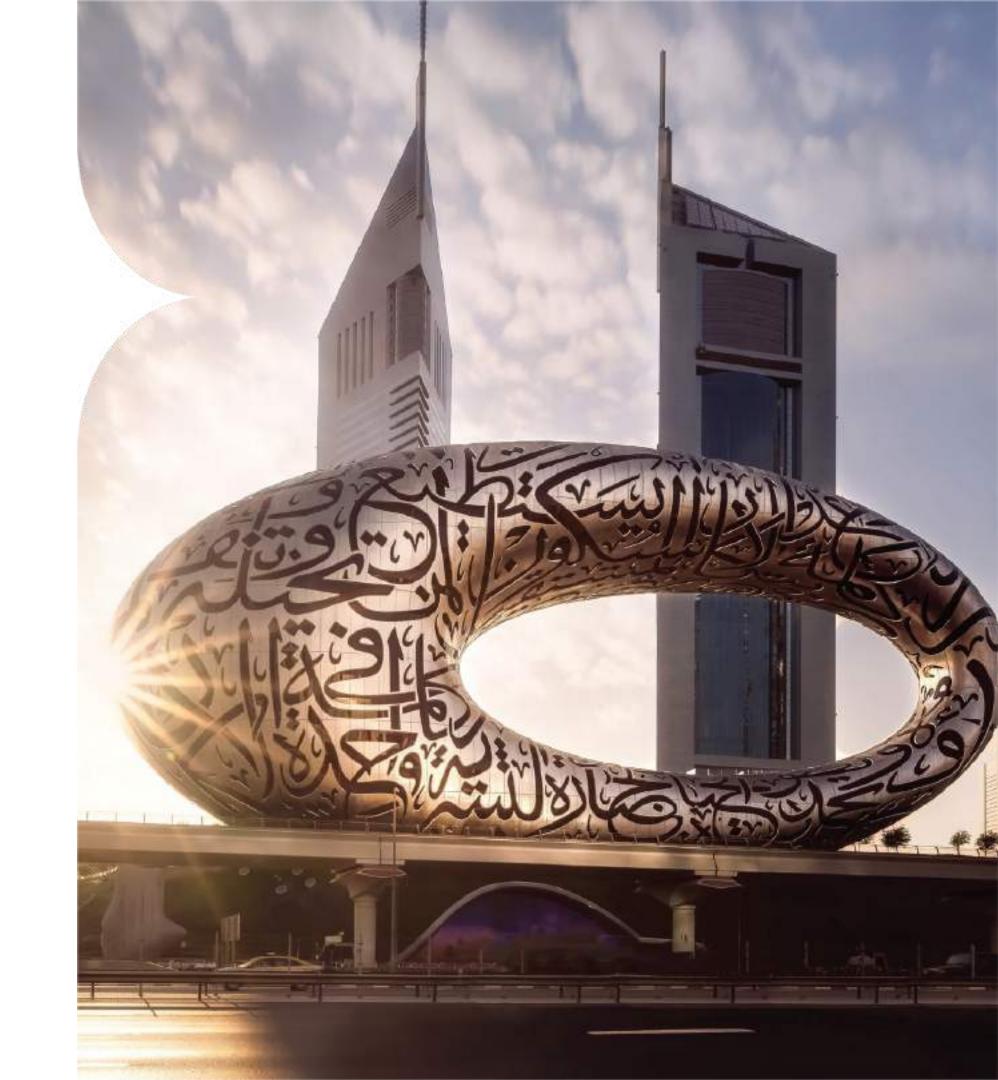
**29.2M** international tourist arrivals in 2024 (+15.5% YoY)

**Dubai:** 18.72M overnight visitors

(2024, all-time high)

**RAK:** 1.28M visitors in 2024 (+5%)

Already outperforming many nations without gaming.



## TOP 5 TOURIST SPOTS IN UAE AS OF THIS MOMENT

#### Dubai:

Burj Khalifa

Dubai Mall

BurjAl Arab

Miracle Garden

#### Abu Dhabi:

Yas Island Zayed Grand Mosque

If people visiting Dubai travel to AUH to explore the tourist spots there, won't they visit RAK knowing it has one of the **biggest gaming resorts?** 



## Safety in UAE: An Unmatched Asset



**UAE:** Ranked 2nd safest country globally

The UAE's top global safety ranking boosts real estate by attracting both investors and end users. For investors, it means low risk, strong returns, and market stability. For buyers and residents, if offers peace of mind, family-friendly living, and high community value—making the UAE a secure and desirable place to invest and live.

## Global Casino Destinations Show the Way



Macao: 34.9M visitors in 2024 (+24%)



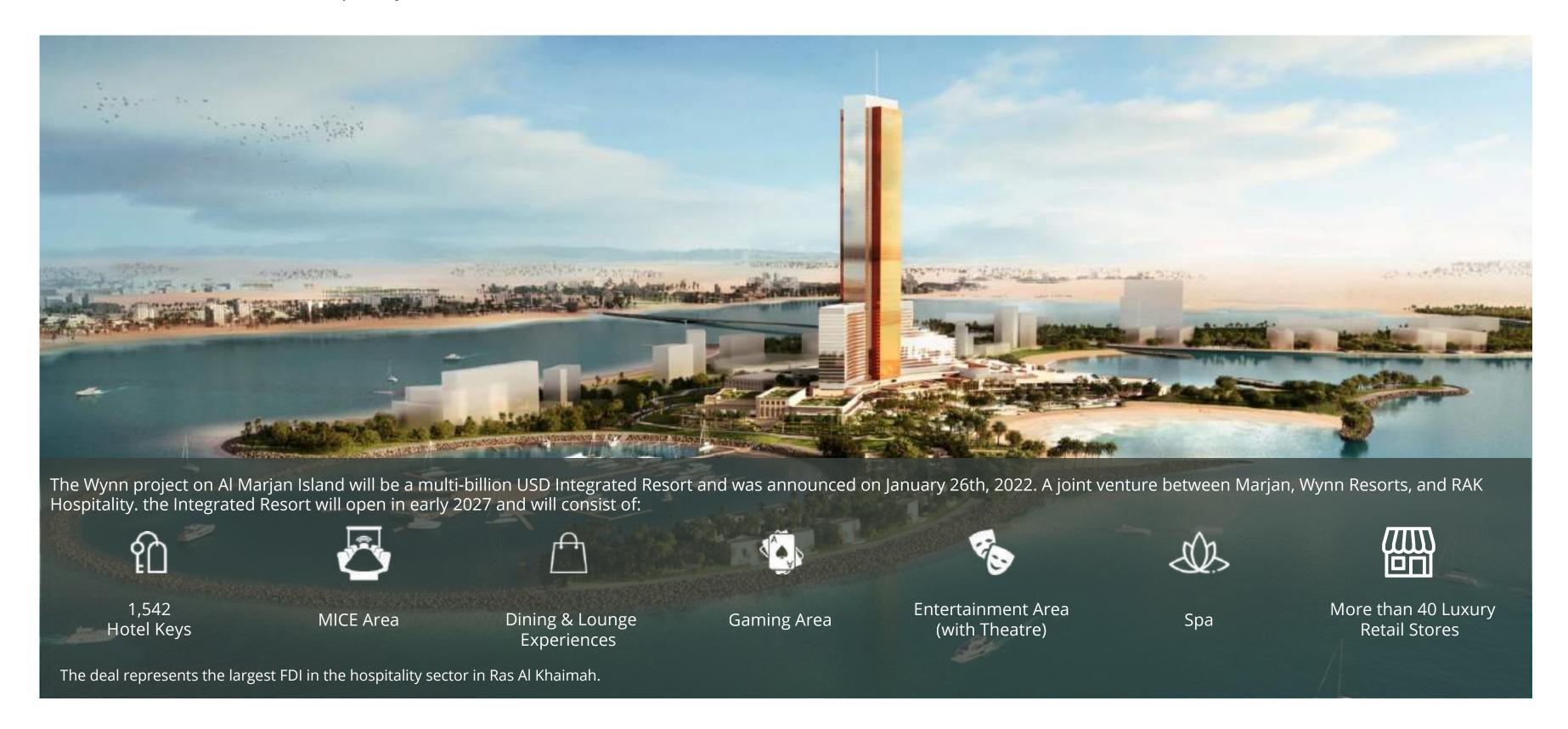


All prove the transformative power of integrated resorts.



#### A "Wynn" Win for Ras Al Khaimah

Wynn Al Marjan Island will act as a game changer for the whole emirate of Ras Al Khaimah, attracting a high level of tourism and impacting all real estate sectors such as Residential, Hospitality, Retail, F&B, Office, etc.



#### Wynn Al Marjan Island

#### Overview

The intent for Wynn RAK is to a deliver a "Destination Resort" experience that includes a gaming area, not vice versa. The vision for the development is not to bring Vegas to the UAE, but rather to design and develop an integrated resort that respects and incorporates RAK's unique environmental and cultural factors.







#### Visionary

Innovative
Unparalleled
Not Yet Experienced

#### Alluring

Enticing Mystique Wonder

#### Lavish

Extravagant Layered

#### Captivating

Enchantment Depth

## Wynn Al Marjan Island





## Wynn Al Marjan Island

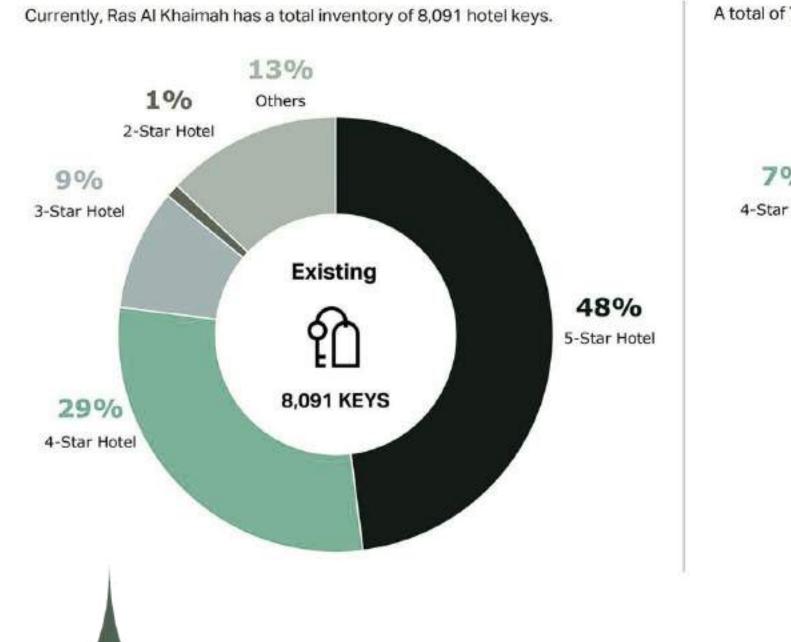


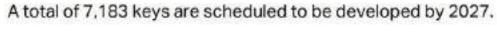


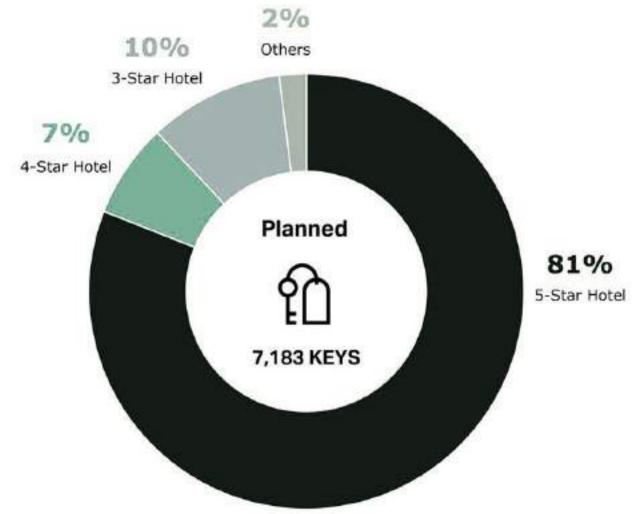


## Hospitality Growth in Ras Al Khaimah

By 2027, the hospitality sector in Ras Al Khaimah is expected to comprise of 15,208 keys

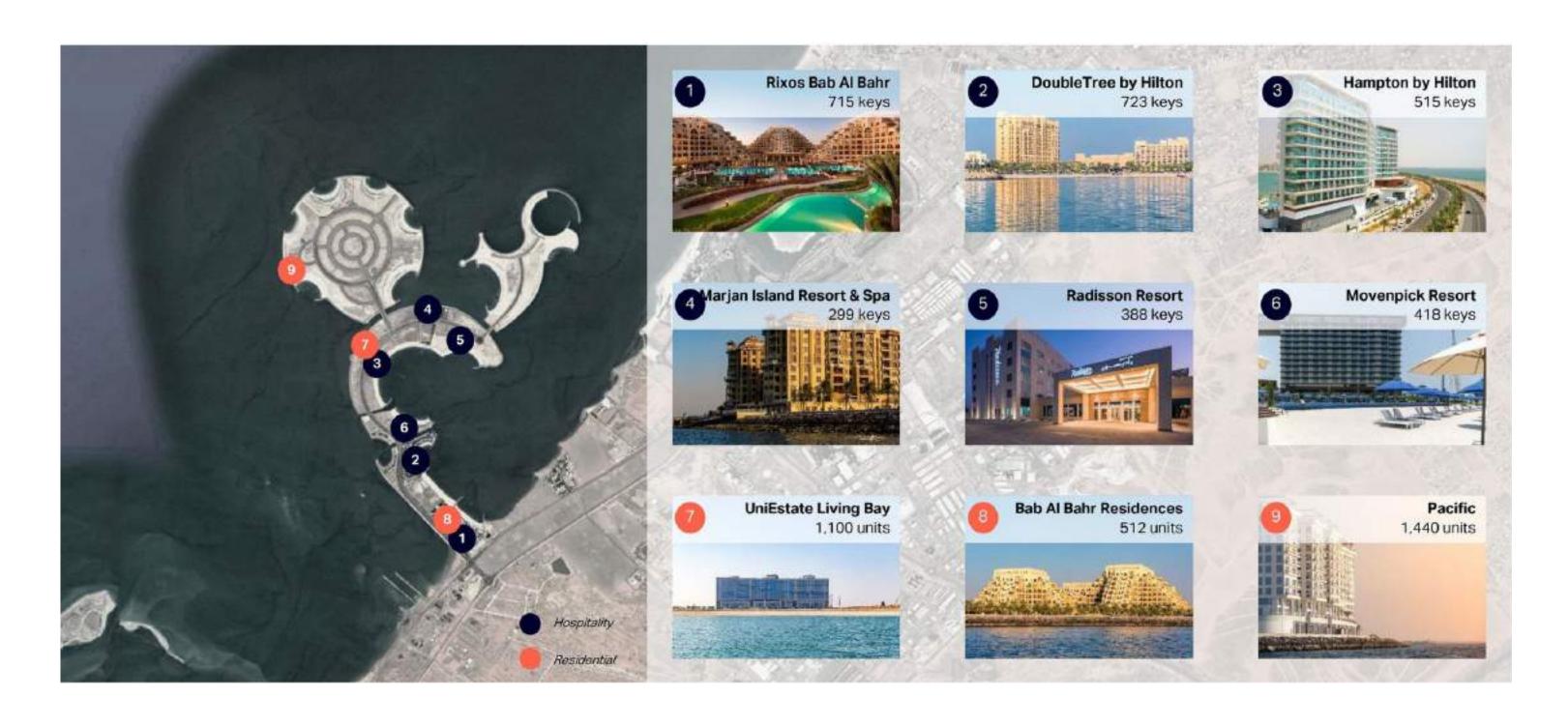




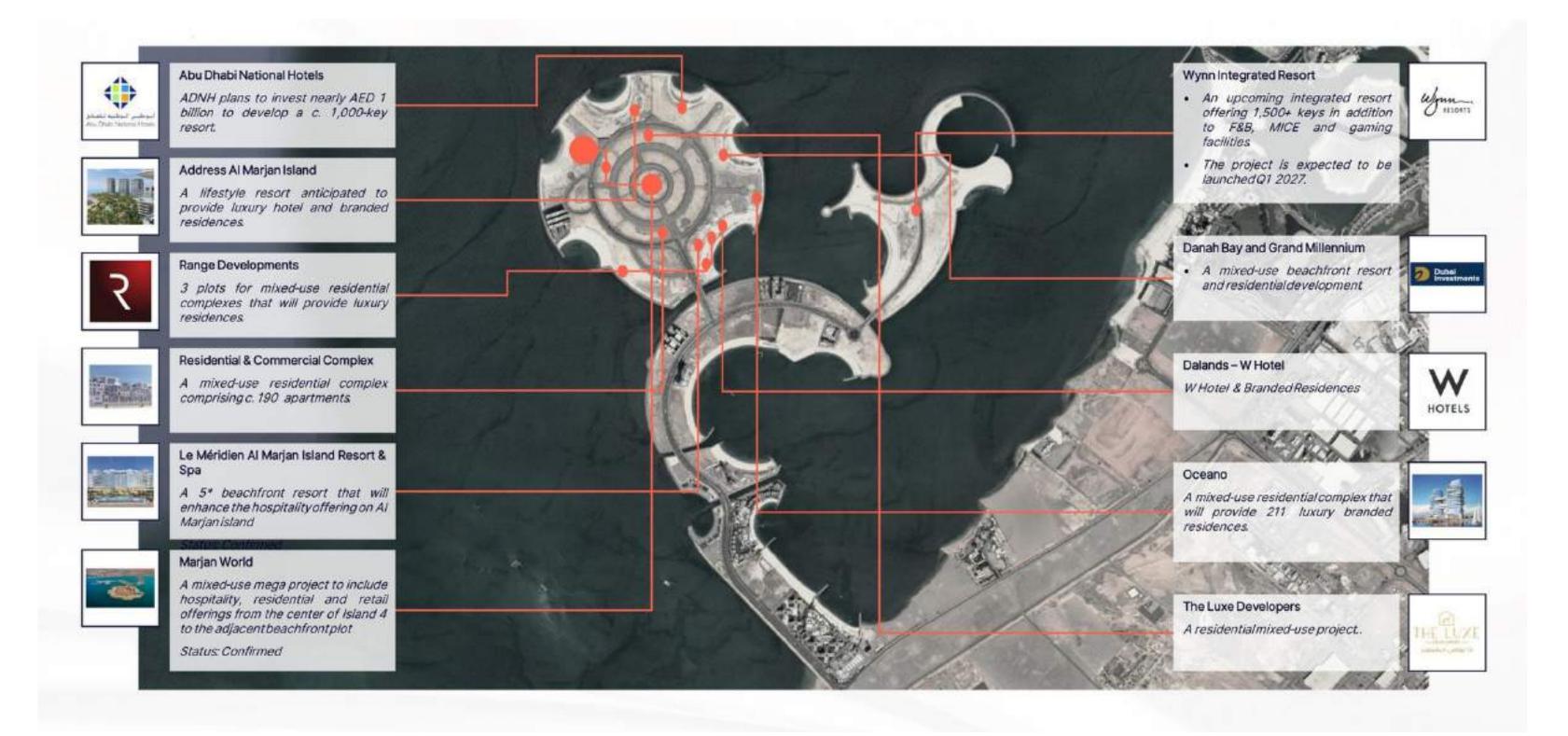


## Al Marjan Island - Existing Supply

The below presents the location and quantum of existing supply on the island



## Al Marjan Island - Project Pipeline



## Al Marjan Island - Project Pipeline



#### Nobu Hotel

An upcoming luxury resort operated by a highly-reputable brand name that will elevate the destination's hospitality offering.



Third Hilton property to be brought to Al Marjan Island by M Hospitality. The new project comprises 410 keys, encompassing 350 hotel rooms and 60 exclusive residences.



#### Moonstone by Missoni

Branded residential tower with 200 residentialunits



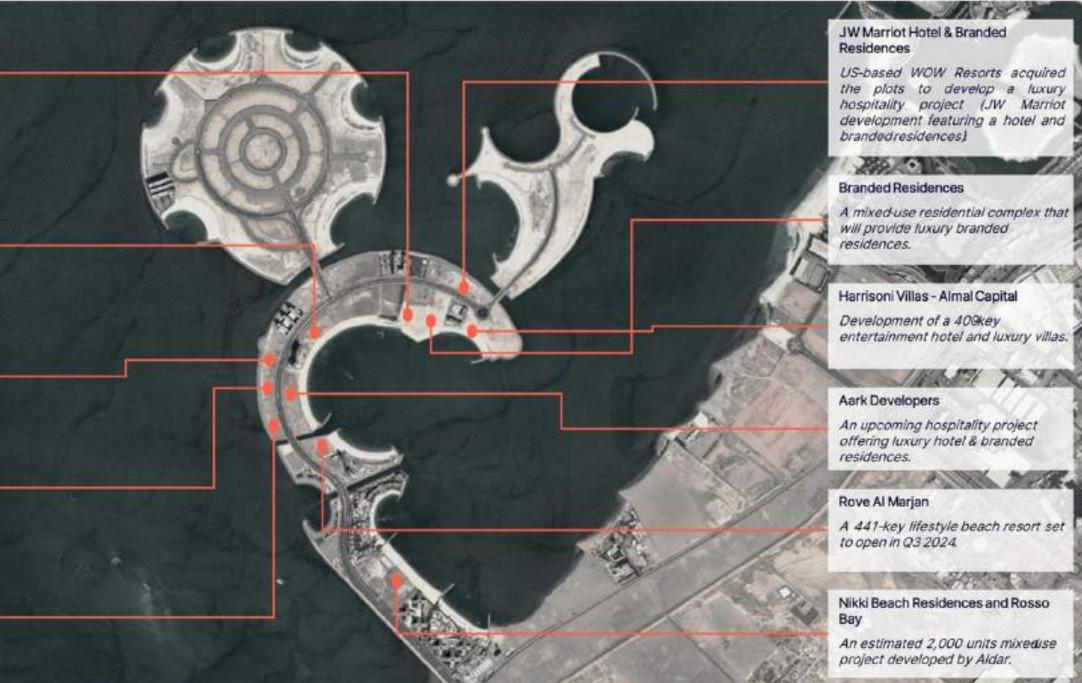
#### Masa Residence - YOO inspired by

Mixed-use residential development & branded residences



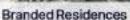
#### Saudi German Hospital

An upcoming c.100-bed multidisciplinary specialized hospital offering all medical, rehabilitation and cosmetic services.



#### JW Marriot Hotel & Branded Residences

US-based WOW Resorts acquired the plots to develop a luxury hospitality project (JW Marriot development featuring a hotel and brandedresidences1



A mixed-use residential complex that will provide luxury branded residences.



#### Harrisoni Villas - Almal Capital

Development of a 409key entertainment hotel and luxury villas.

THE PARTY TO SE



#### Aark Developers

An upcoming hospitality project offering luxury hotel & branded residences.



#### Rove Al Marjan

A 441-key lifestyle beach resort set to open in Q3 2024.



#### Nikki Beach Residences and Rosso

An estimated 2,000 units mixeduse project developed by Aldar.



## Let's Do Some Math

Visitor Potential
UAE welcomed **29.9M** visitors in 2024

Other Casino Destinations:

Approx 40M visitors annually

If Wynn attracts even HALF of other destinations

That's 20M new visitors

Projected Total Visitors
29.9M (UAE Base) + 20M (Wynn-driven)
49.9M annual visitors



## Accomodation Demand

49.9M visitors divided by 3 per room = **16.6M room nights** 16.6M divided by 365 days = **44,749 rooms needed** 

Planned Supply: Only 15,208 keys

**Undersupply = Opportunity** 

- ✓ 3x more rooms needed
- Demand far outpaces supply
- $\checkmark$  High occupancy + premium rates = Peak investor returns

## Al Marjan Island Land -Real Estate Appeal

#### **Investor Appeal**

Strong demand for developments near UAE's first casino resort

#### Market Outlook 2024

RAK property transactions up 118% reached AED 15.1B. Property prices on Al Marjan Island increased 20% to 23%.

#### **Forecast**

Prime areas may reach AED 10,000/sq ft by 2030 — 3x today's prices. High rental yields projected (9%+).



## Ras Al Khaimah -The Next VEGAS?

- Ras Al Khaimah is entering a historic transformation
- The next big thing in global luxury tourism and real estate
- UAE's most exciting investment frontier is now



## Why Buy in RAK now?

- Scarcity, momentum, and regulation = investor confidence.
- Wynn opens 2027 peak price acceleration expected before then.
- Ras Al Khaimah is the new global hotspot.





## 95 Years of Design Legacy & Luxury Craft

Pininfarina is the emblem of the truly Italian design since 1930. The symbol of a sophisticated lifestyle and vision, able to conjugate innovative experiences, performance, emotions an aesthetic excellence. Pininfarina Design is recognizable by a perfect balance between beauty and functionality focusing on the users of the product.

## The Battista by Pininfarina

Pininfarina is the emblem of the truly Italian design since 1930. The symbol of a sophisticated lifestyle and vision, able to conjugate innovative experiences, performance, emotions an aesthetic excellence. Pininfarina Design is recognizable by a perfect balance between beauty and functionality focusing on the users of the product.







# Collaboration of Pininfarina and Ferrari

Pininfarina's partnership with Ferrari began in 1951 with a meeting between the great Enzo Ferrari and the founder of a noted car design and coachbuilding firm, Battista 'Pinin' Farina. The summit to discuss a possible collaboration was held at a neutral venue – a small restaurant in a town named Tortona – which was halfway between Modena and Turin, where the two companies were based respectively.



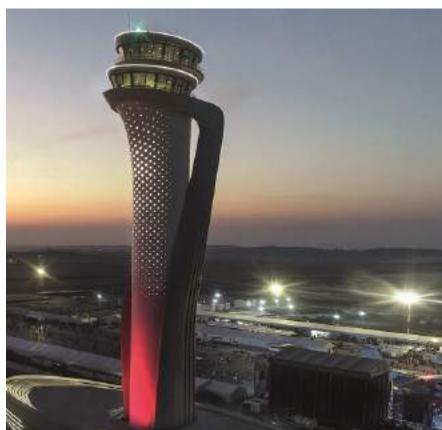
# A 360° Design House with a Mission to Develop Timeless Beauty

Completed more than 1950 projects spanning the Automotive, Architecture, Nautical, Transportation & Mobility, and Product & Experience design

- Beyond automotive: yachts, architecture, furniture & products
- Timeless design adaptable to every context
- A brand legacy built on cross-sector innovation







### A Constellation of Icons

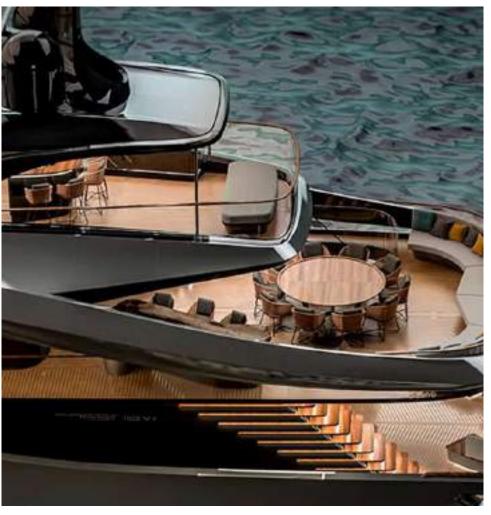
- Ferrari Testarossa, Alfa Romeo Spider, and more
- Iconic projects in architecture, yachts, furniture & watches
- A global symbol of elegance and visionary design

## The Pininfarina Brand

- Italian heritage, global influence
- Elegance across cars, mobility, lifestyle & interiors
- A complete luxury lifestyle experience









# The power of the Pininfarina brand stepping into Real Estate Market

Pininfarina has proven to be a transformative force in the branded real estate market, with measurable commercial impact across multiple developments.

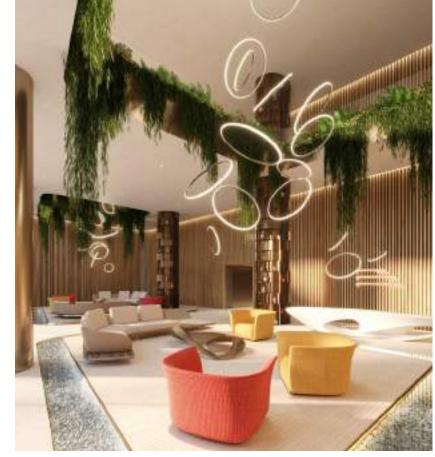
The quality, the timeless design and the beauty of a Pininfarina branded residence attract globally-mobile, brand-conscious affluent individuals thus achieving the highest possible positioning on the market and maximising profitability in sales, when you combine the marketing strategy with the brand's strength.

The Pininfarina brand has a worldwide recognition as an icon of luxury, advanced design and beauty. The extraordinary company history makes it rather unique in the world and therefore, highly sought after by global luxury seeking connoisseurs.

With over 30 announced projects worldwide, and more in development, Pininfarina stands as one of the leading companies for branded non-hotelier developments, and the first Italian design house in the world.







## Branded Developments by Pinanfarina

Branded residences offer residents with a variety of benefits beyond their core services. This value proposition allows them to command a premium compared to similar nonbranded residences."

#### **Branded Projects**

Andare Residences
by Pininfarina,
USA, Miami,

163 units, Pipeline, 2027

Iconic Tower

Design by Pininfarina, UAE, Dubai, 310 units,

Pipeline, 2027

Light Towers

Design by Pininfarina,

Mexico, Merida,

122 units,

Pipeline, 2025

Cyrela Riserva Golf
by Pininfarina,
Brazil, Rio de Janeiro,
1 unit.

Completed, 2019

Yachthouse

<u>by Pininfarina,</u> Brazil, Balneario Camboriu, 256 units,

Completed, 2023

Dieci

Design by Pininfarina, Panama, Panama City, 231 units,

Pipeline, 2028

Torre Carrà
by Pininfarina,
Guatemala, Guat. City,

28 units, Pipeline, 2027

Vitra

by Pininfarina, Brazil, Balneário Camboriú, 102 units, Pipeline, 2025 Diagonal

by Pininfarina,
Brazil, Fortaleza,
units, 47 units,
Pipeline, 2028

Torre Designo

by <u>Pininfarina</u>, Mexico, Mexico City, 150 units,

Cyrela Porto Alegre

Pipeline, 2027

by Pininfarina.
Brazil, Porto Alegre,
26 units,
Pipeline, 2026

Beachwalk

by Pininfarina, USA, Hallendale, 300 units, Completed, 2015 Heritage

by Pininfarina, Brazil, São Paulo, 31 units, Completed, 2020

La Città

by Pininfarina, Brazil, Balneário Camboriú, 102 units, Pipeline, 2023

Aldea Uh May

Design by Pininfarina, Mexico, Tulum, 20 hectares, Pipeline, TRD

Cyrela

by Pininfarina, Brazil, São Paulo, 92 units, Completed, 2018



#### Awards

2024 Pillars
of Real Estate Award
lconic Tower
Design by Pininfarina

2023 American Architecture Award Aldea Uh May Design by Pininfarina

2022 Green Good Design Award Urban Lounge 2021 American
Architecture Awards
Torre Designo Design
by Pininfarina

2020 American Architecture Award Yachthouse By Pininfarina

2020 International Architecture Award Sixty6 Design By Pininfarina 2017 German Design Award Special Mention Vitra

By Pininfarina

2016 International Architecture Award Istanbul Air Traffic Control Tower

2016 If Design Award

Cyrela

By Pininfarina

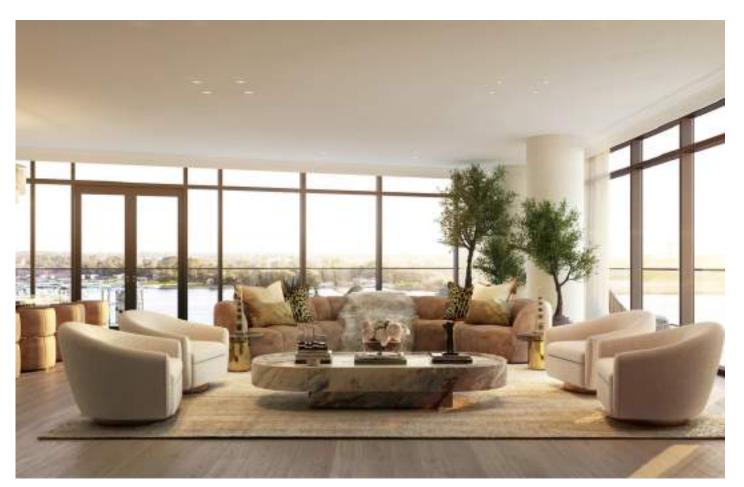
2015 American
Architecture Award
Vitra
By Pininfarina

2013 Object Of Desire Award Iproperty. com People Choice's Awards Ferra

2012 Innovation Stadium Award Juventus Stadium

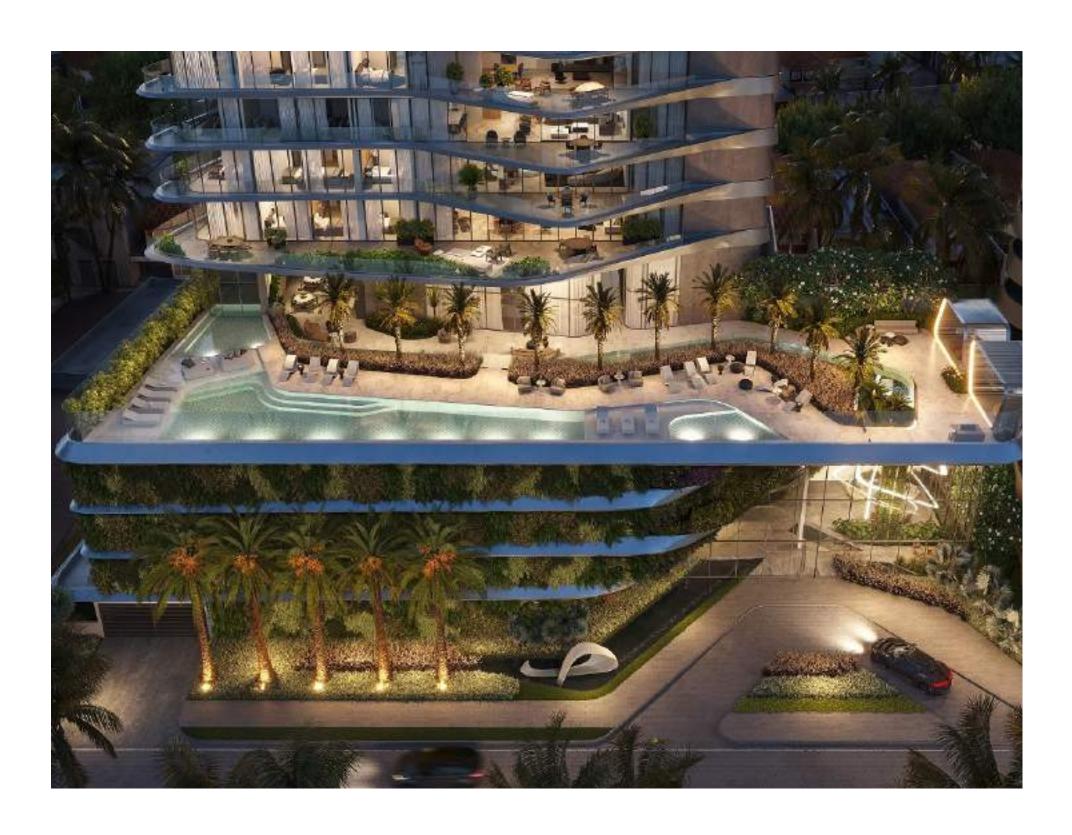
## Four Seasons Hotels Jacksonville, USA







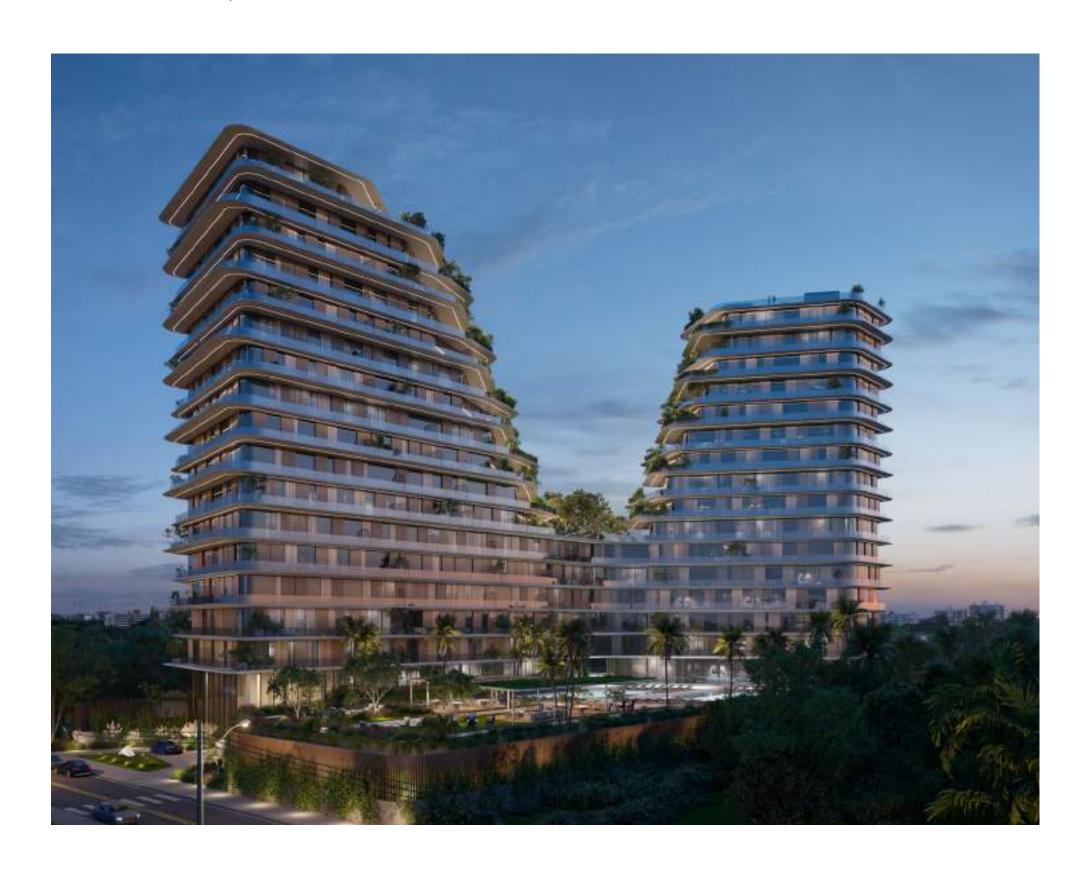
## Diagonal Fortaleza, Brazil







## Light Towers Merida, Mexico







## Introducing

## PALAZZO TISSOLI

DESIGN BY pininfarina



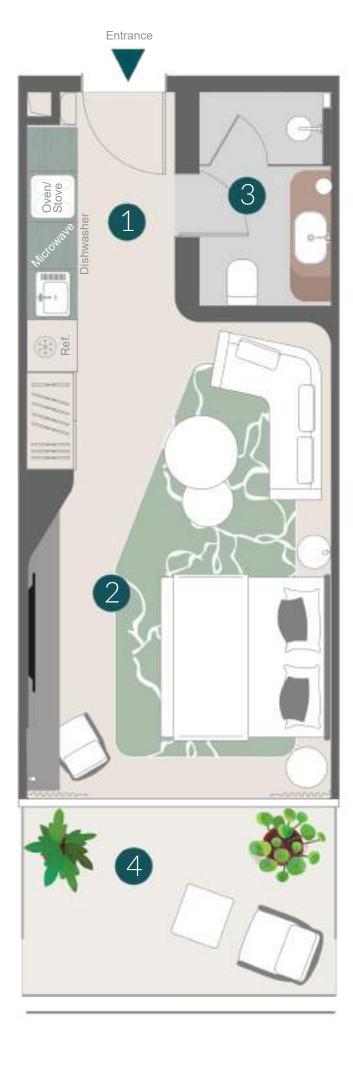






## STUDIO

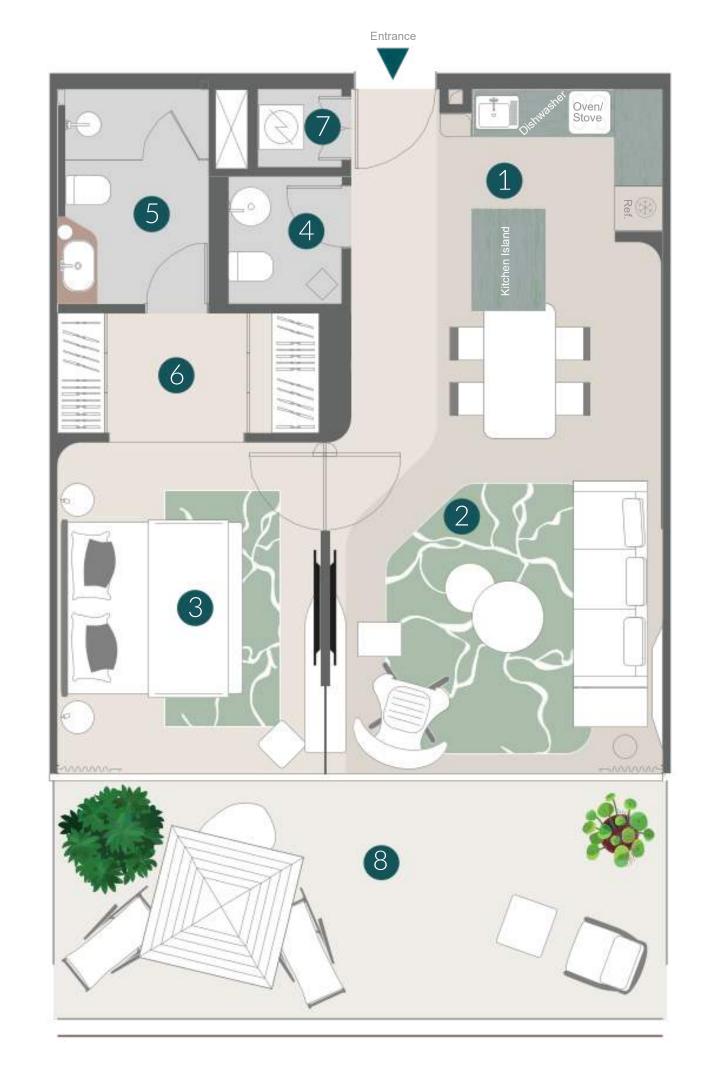
Avg. Size Expected Price From 470 sq. ft. AED 1.1 MN





## 1-BEDROOM

Avg. Size Expected Price From 1,000 sq. ft. AED 2.2 MN

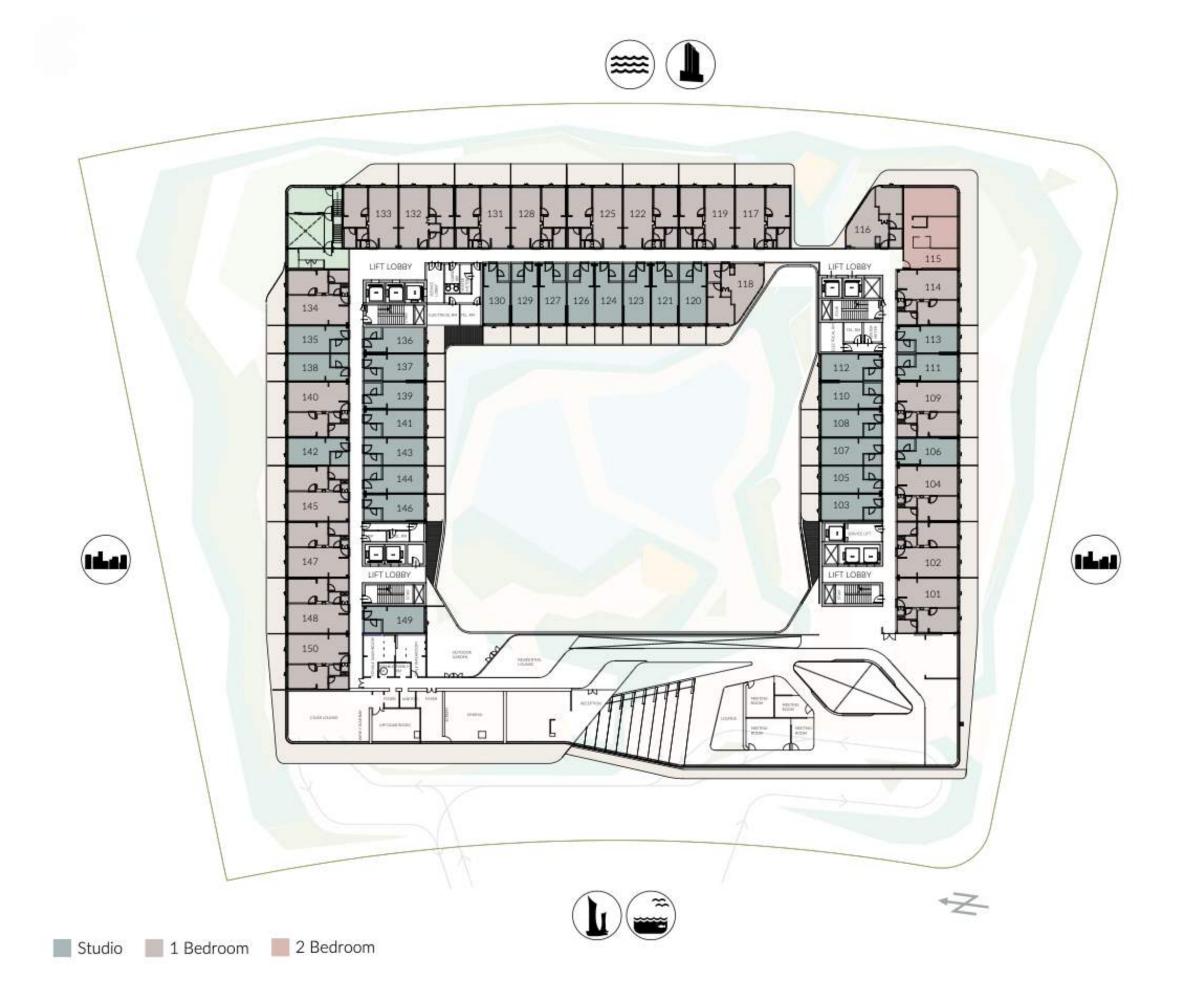




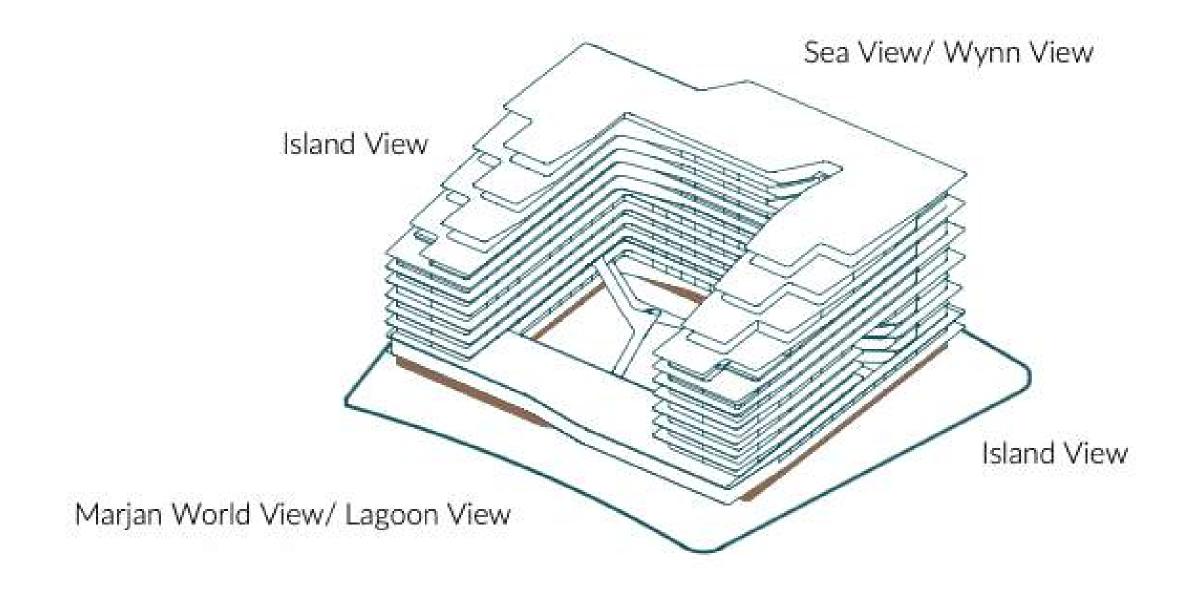




# SAMPLE FLOOR PLATE



### TOWER OVERVIEW



### Palazzo Tissoli Corporate Account Details for EOI Collection

#### EXPRESSION OF INTEREST FOR PHASE ONE

AED 37,000

Booking Documents Required:

Passport Copy
Proof of Payment Copy

Account Name: TISSOLI LUXURY DEVELOPERS
FZ-LLC

Bank: ABU DHABI COMMERCIAL BANK PJSC

ACCOUNT NUMBER AED: 13078753920002

IBAN: AE570030013078753920002

SWIFT: ADCBAEAA

Abu Dhabi Commercial Bank Ground floor, Bay Gate Tower, Al Sa'ada St. Business Bay, Dubai, UAE

## TISSOLI