

EATON SQUARE

PROJECT BRIFE





Ellington's design philosophy enters a bold new chapter, one that redefines the commercial landscape with the same artistry and purpose that have shaped our residences.

For years, we've elevated the experience of home, creating spaces that are not only beautiful, but intentional, livable, and enduring. Now, that vision expands into the world of commercial real estate. From workspaces that foster productivity and creativity to wellness-driven environments that encourage collaboration and connection, this evolution brings Ellington's distinct design ethos into the heart of where business and culture meet.

In Mohammed Bin Rashid City, Ellington's first commercial address is emerging, a destination designed for forward-thinking businesses and future-focused brands. Set beside tranquil lagoon waters, it elevates the standard of commercial space by blending architectural precision with lifestyle-driven experiences.

Here, every element is intentional. From biophilic design principles and sustainable materials to open, light-filled interiors and flexible layouts, the environment is shaped to promote productivity, inspire creativity, and support human well-being.

DUBAI OFFICE MARKET OVERVIEW

- > Dubai holds the second-highest global office occupancy levels at 92% and expected to grow over the coming years.
- > Office rents surged by 22% year-on-year in 2024, with further increases of 10-12% forecast for 2025. Upward pressure on rents and occupancy levels is expected to continue in the near-term.
- > Considering the increase of new office supply, Dubai's commercial office spaces is expected to remain undersupplied until 2028/2027.
- > Grade A offices rents rose 25% year-on-year, with standout increases in Business Bay (44%) and Downtown Dubai (36%)

*Reports from Cushman and Wakefield and III





DUBAI OFFICE MARKET IN NUMBERS Q1 2025

24.0% y-on-y growth RENTAL PRICE

25% y-on-y growth SALES PRICE

39% y-on-y growth
53 NEW INTERNATIONAL COMPANIES SET UP

741.1% y-on-y growth
OFFPLAN SALES TRANSACTIONS

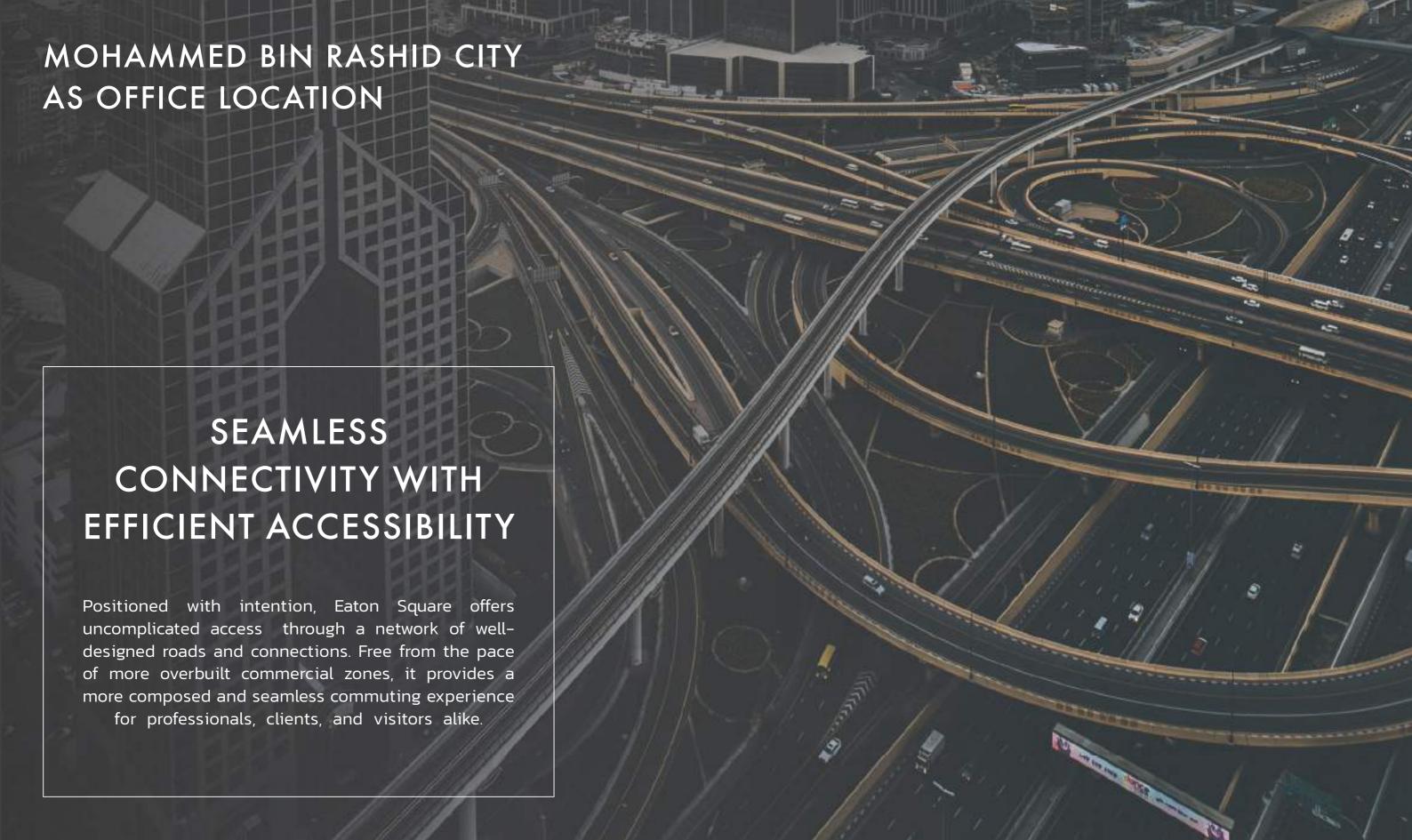
AED 2.8 BILLION
TOTAL SALES TRANSACTIONS

As of Q1 2025, Dubai's total office supply reached approximately 9.29 million square metres of gross leasable area (GLA). Despite this, demand for office space continues to outpace supply, driven by increased business activity, including new company formations and the expansion of existing operations.

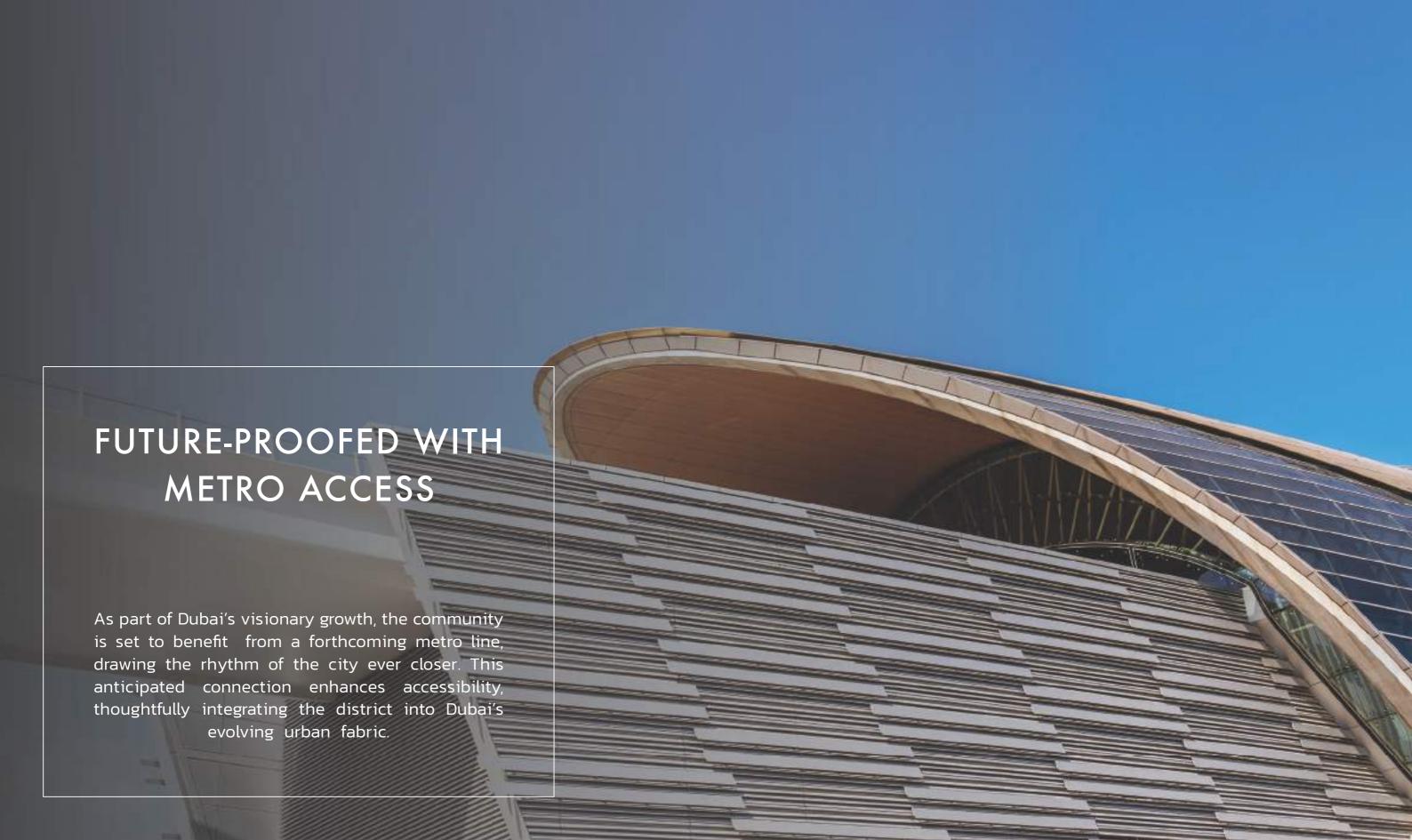






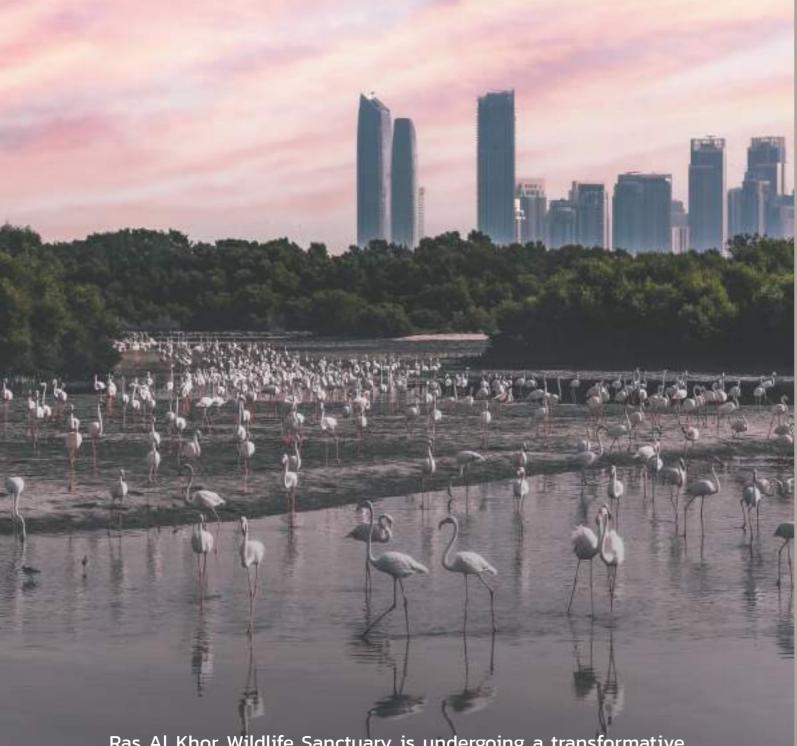










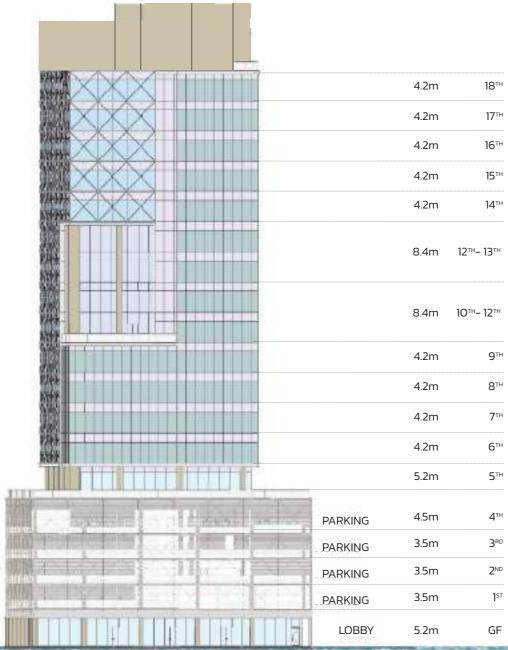


Ras Al Khor Wildlife Sanctuary is undergoing a transformative redevelopment, with completion targeted for 2026. This landmark initiative will redefine the sanctuary as a premier eco-tourism destination, while enhancing the lifestyle appeal and long-term value of the surrounding neighborhoods.

RAS AL KHOR WILDLIFE SANCTUARY DEVELOPMENT PROJECT

- > A 144% expansion of water bodies will introduce serene vistas and lush natural beauty to the heart of the sanctuary.
- > 10 hectares of newly introduced mudflats will enrich biodiversity, providing essential habitats for migratory birds and marine life.
- > Carbon absorption is projected to increase by %60, contributing to cleaner air and a more balanced natural environment.
- > Mangrove coverage will grow by 60% strengthening the region's ecological integrity and enhancing coastal resilience.
- > The addition of reed ponds, a tranquil mangrove lake, and a curated "Green Spine" will offer immersive experiences rooted in wellness, nature, and calm.
- > Thoughtfully designed for both residents and visitors, the sanctuary will serve as a harmonious destination for connection, relaxation, and recreation.
- > With annual visitor numbers expected to reach 300,000, Ras Al Khor is poised to become one of Dubai's most inspiring and iconic eco-destinations.

ARCHITECTURAL SECTIONS





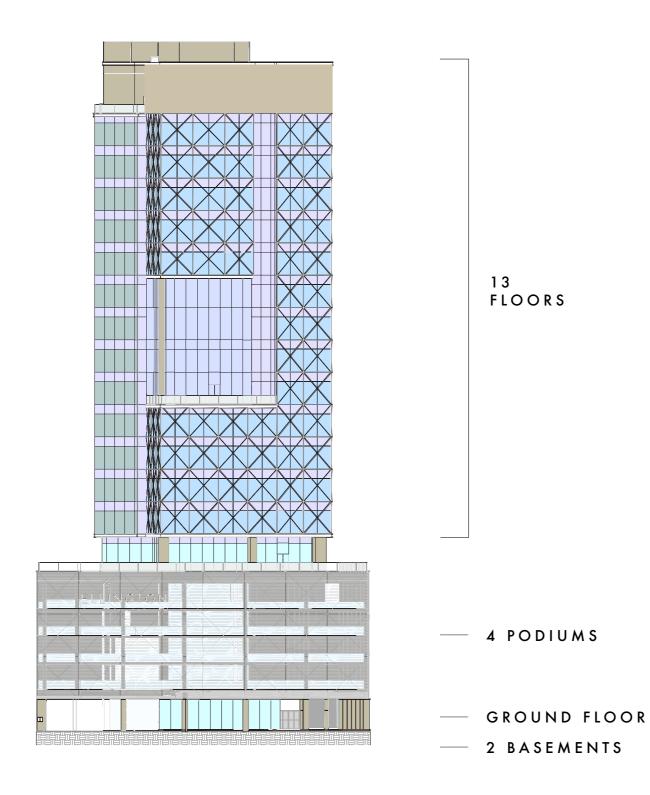








BUILDING CONFIGURATION



ELEVATORS

7 passenger lifts

1 service lift

Elevator access: Destination controlled Elevator speed: 3.5 meter/second

ANTICIPATED COMPLETION DATE

Q2 2028

ANTICIPATED SERVICE CHARGE

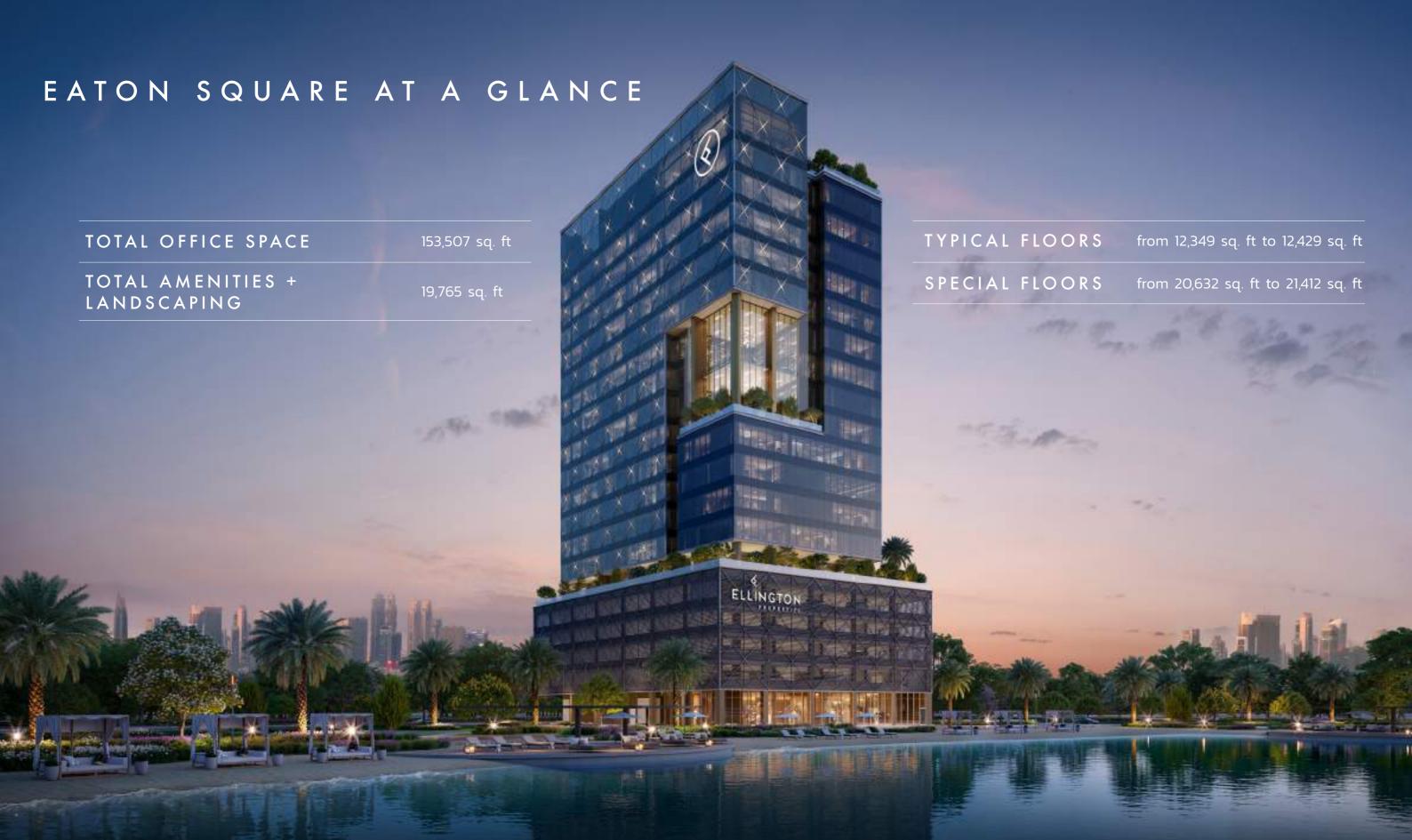
AED 14 per sq.ft.

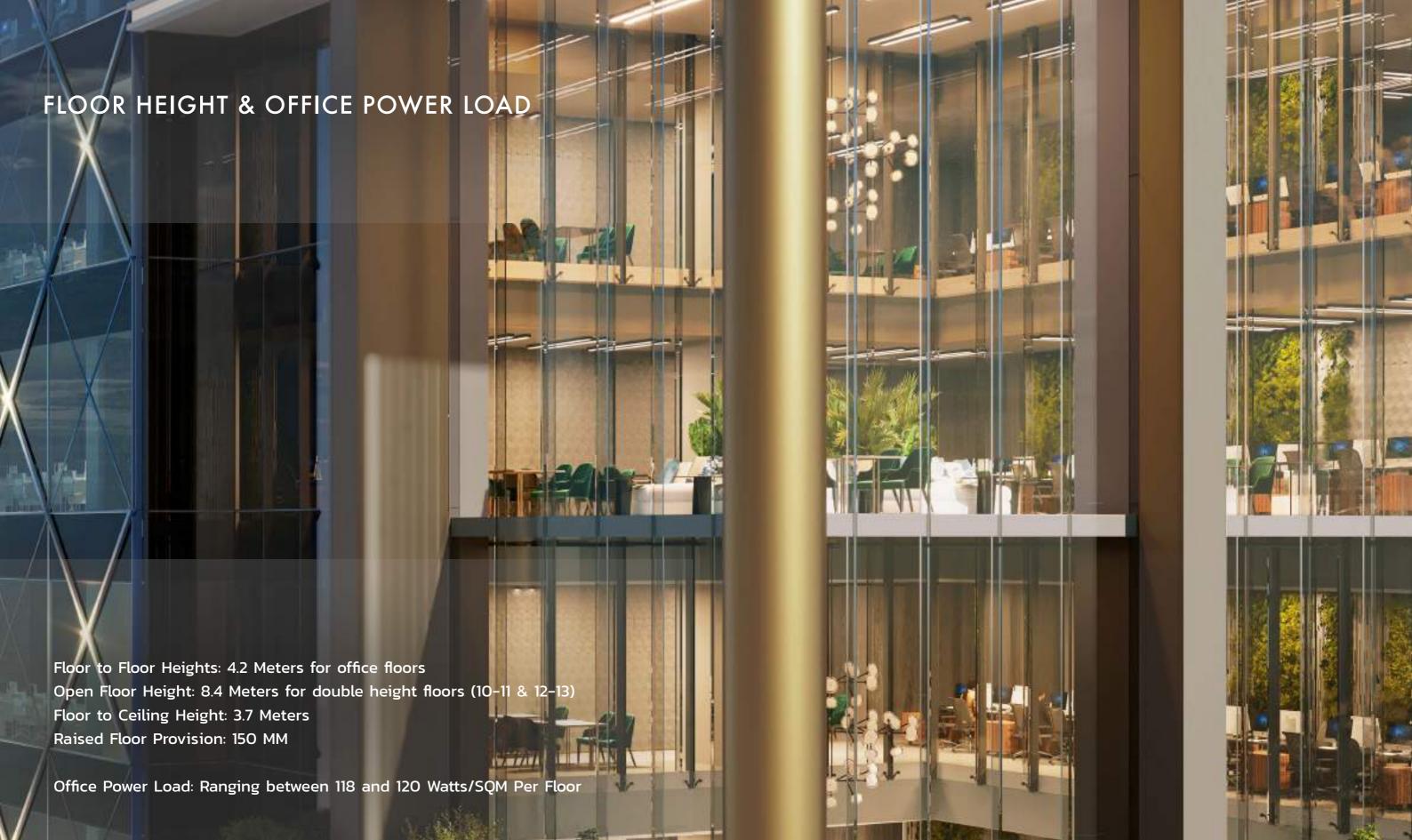
PARKING

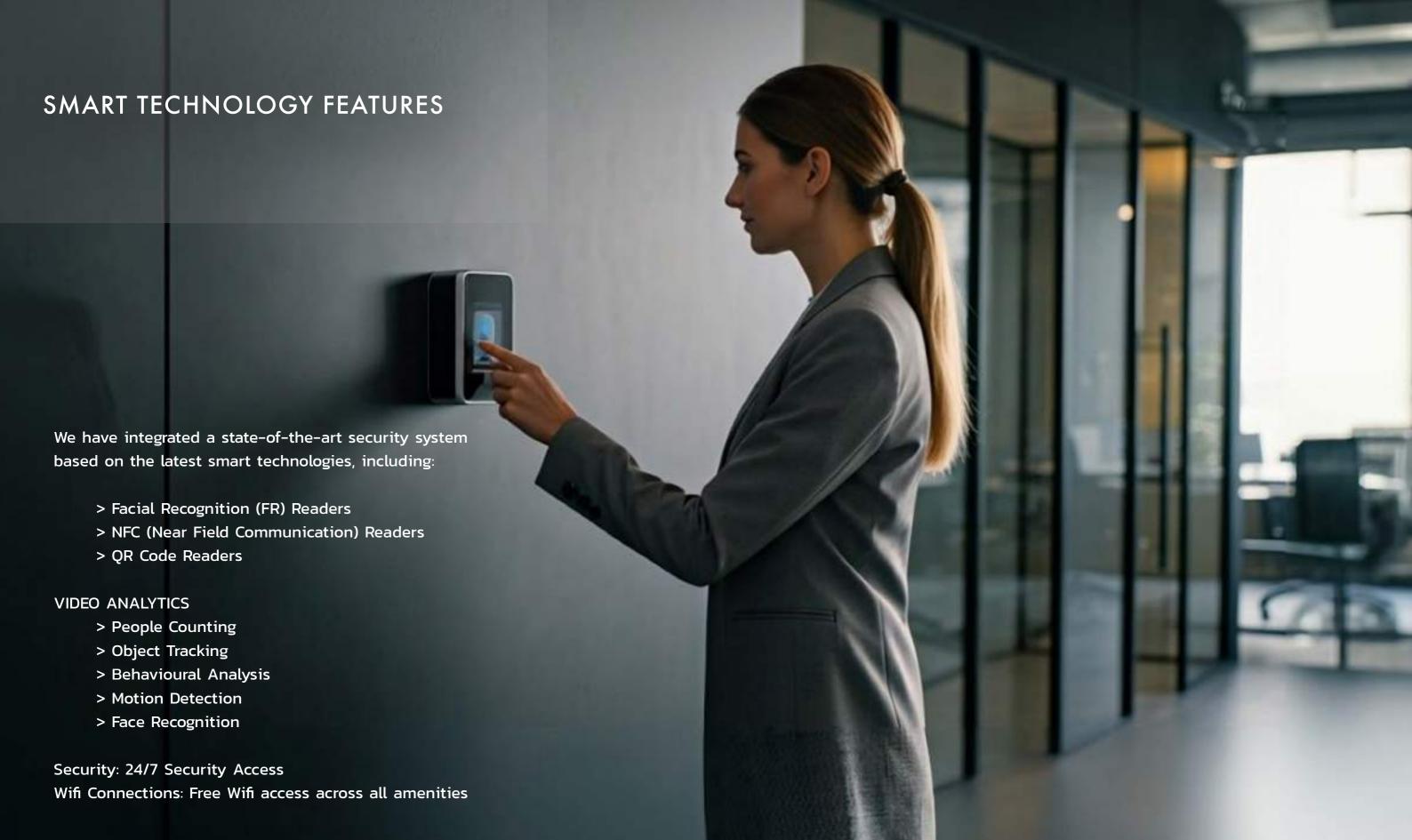
2 Basement and 4 Podium floors 270 parking bays Dedicated EV charging stations Dedicated bicycle parking

OWNERSHIP

Freehold











Breathable Architecture

Elevating workplace wellness through clean air, ventilation and biophilic integration

- A. Eaton Square is positioned within a low-traffic, low-emission zone with naturally ventilated open-air spaces, adjacent to the Ras Al Khor Wildlife Sanctuary.
- B. A shaded, air-conditioned arcade at the ground level offers seamless indoor-outdoor transitions.
- C. Interiors feature low-VOC materials, antibacterial flooring, and moisture-resistant finishes, supporting cleaner, healthier air quality.
- D. Integrated vertical greenery and potted softscapes purify the atmosphere and soften acoustics throughout all amenities.
- E. Ellington's signature scent enhances the arrival experience.
- F. The development's site orientation, aligned with prevailing breezes, ensures gentle, natural airflow across key public areas.
- G. EV charging bays contribute to reduced on-site vehicle emissions.



Wellness in Every Drop

Subtle integration of hydration and hygiene

A. The development offers direct physical and visual connections to the community lagoon, creating a tranquil waterside experience that nourishes the senses.

B. Washrooms, saunas, and changing rooms are equipped with touchless, water-efficient fixtures—combining hygiene with sustainability.

C.Refreshment stations in the fitness and yoga studio, co-working lounge, and outdoor garden areas encourage daily water intake in thoughtfully curated settings.



Fuel for Performance

Curated for mindful breaks and everyday nourishment

- A. Ground-level retail spaces open directly onto the community promenade and are designed to house wellness-focused cafés and boutique eateries.
- B. Every office floor includes provisions for a private pantry, encouraging mindful in-office dining and community engagement.
- C. Provision for breakout lounge adjacency enhances lifestyle exclusivity.
- D. The landscaped amenity deck features shaded al fresco dining zones, inviting users to recharge in nature with panoramic lagoon views.



Daylit Clarity and Ambience

Illumination inspired by rhythm and refinement

- A. The building's orientation is optimized using sun-path analysis, allowing natural daylight to reach deep into each workspace.
- B. Expansive, double-height glazing enhances visibility and supports natural circadian rhythms.
- C. Shaded pergolas and reflective surfaces create a harmonious play of light and shadow, offering warmth without glare.
- D. Subtle feature lighting and ambient fixtures provide a serene transition from day to night.



A Commitment to Motion and Vitality

- A. State-of-the-art fitness studio featuring cardio, strength, a track-style HIIT lane, and eco-conscious equipment.
- B.A dedicated landscaped fitness deck with yoga pavilions, open-air gym zones, and areas for personal training and group classes.
- C. Cycling lanes and secure bicycle storage promote active and sustainable commuting.
- D. Spa-quality saunas and changing rooms support recovery and rejuvenation.
- E. A direct link to jogging trails around the community lagoon makes daily movement effortless.
- F. Games zones, including outdoor chess, table tennis, and soccer pool, encourage casual energy and team interaction.



Designed for Ease, Elegance, and Function

Where smart systems and human-centric design intersect

A. Positioned with immediate access to Downtown Dubai, DIFC, and Business Bay, and within walking distance of the future Dubai Metro Green Line extension.

- B. Four podium and two basement levels provide parking for vehicles, with smart circulation systems and EV-ready bays.
- C. Soundproof phone booths, acoustic pods, an executive lounge, and a co-working hub with integrated power, data, and Wi-Fi support seamless productivity.
- D. Destination-controlled smart lifts reduce wait times and energy load.
- E. Advanced front-of-house security includes facial recognition, QR and NFC readers, and Al-enabled video analytics for motion, object, and behavioral tracking.

F. Each office floor offers private pantry and breakout lounge provisions, creating refined moments of privacy and convenience.



Inspired Moments Throughout the Workday

Nurturing mental clarity through sensory, cultural, and creative engagement

- A. Located beside one of Dubai's most tranquil ecological zones, with uninterrupted views of Ras Al Khor Wildlife Sanctuary and the lagoon.
- B. The outdoor garden features aromatic planting, wind chimes, hammocks, and meditation corners to foster clarity and calm.
- C. The Ellington Art Foundation curates original artworks throughout the building, enriching the environment with narrative and culture.
- D. A thoughtfully designed children's garden supports working parents, featuring interactive music, art, and learning stations.
- E. Collaborative lounges and game areas nurture community spirit and playful interaction.

GROUND FLOOR AMENITIES







FIFTH FLOOR AMENITIES



















01 LIFT LOBBY

BICYCLE LANE

02 FM OFFICE

03 RECREATIONAL GAMES AREA

04 OUTDOOR BOWLING

05 SOCCER POOL

06 OUTDOOR RECREATIONAL AREA

07 COFFEE BAR

08 COFFEE LOUNGE

09 LOUNGE AREA

10 OUTDOOR LOUNGE

11 GATHERING ZONE

12 GARDEN AREA

13 SOCIAL STEPS

14 OUTDOOR COMMUNAL TABLE

15 OUTDOOR SEATING AREA

16 MALE & FEMALE WASHROOMS

17 MALE & FEMALE CHANGE ROOMS AND SAUNA

18 KIDS DAY CARE

19 NURSING & CHANGING ROOM

20 OUTDOOR KIDS PLAY

21 LAWN

22 FITNESS STUDIO

23 RECHARGE STATION

BATHROOM FOR PEOPLE OF DETERMINATION

25 YOGA STUDIO

26 OUTDOOR YOGA AREA

27 MEDITATION ZONE

28 OUTDOOR FITNESS AREA









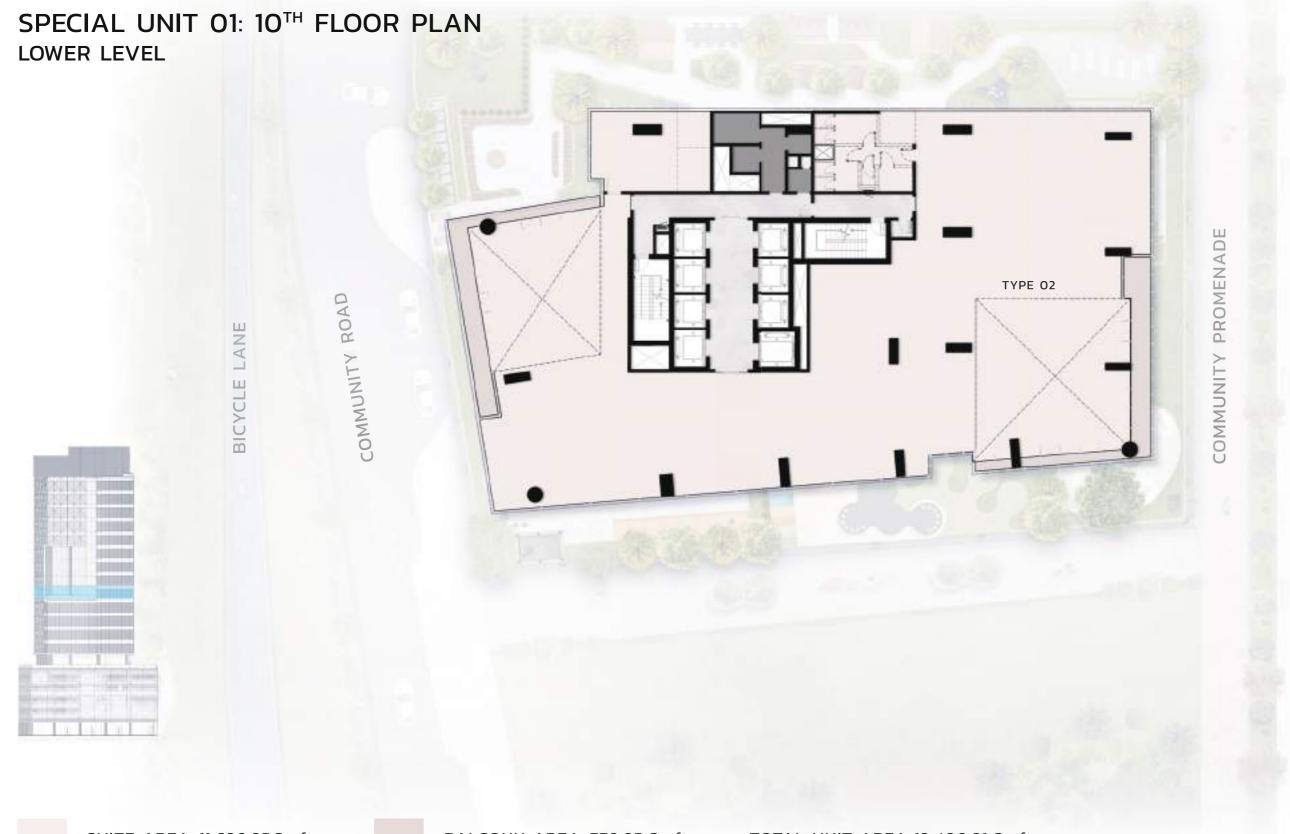






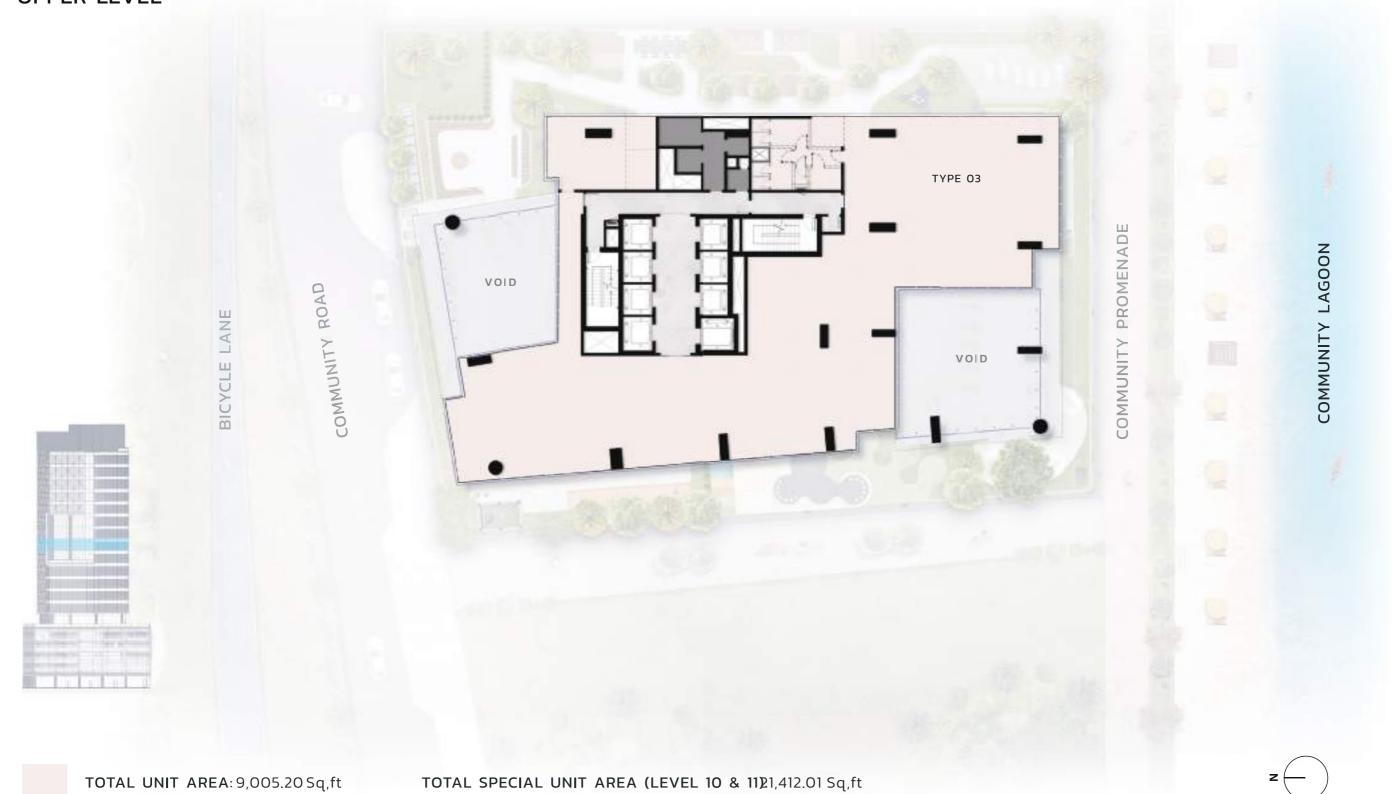


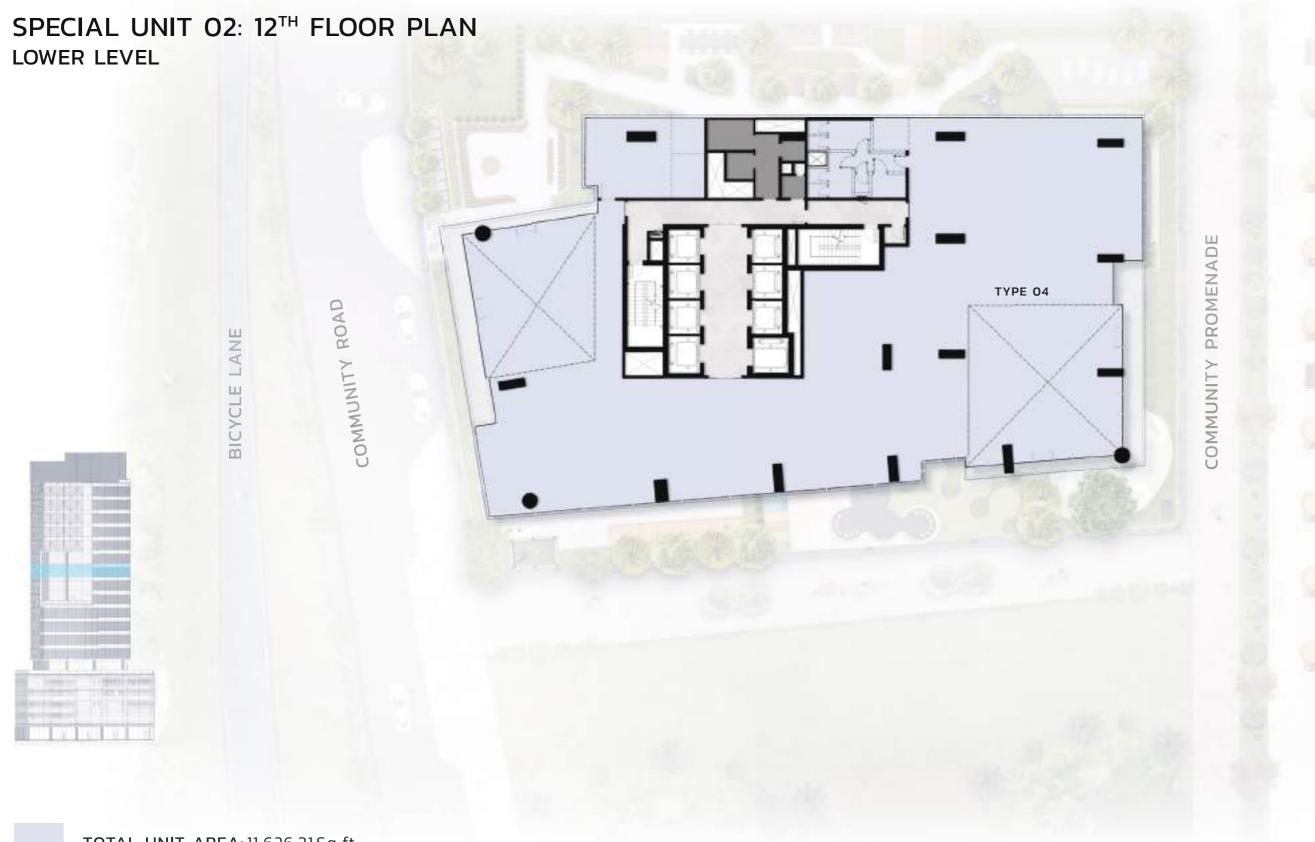
TYPICAL PLANS





SPECIAL UNIT 01: 11TH FLOOR PLAN UPPER LEVEL







PAYMENT PLAN

20%

at the time of booking

5%

180 days after the reservation date

5%

On completion of 20% construction of the project

10%

60 days after the reservation date

5%

240 days after the reservation date

5%

On completion of 30% construction of the project

5%

On completion of 50% construction of the project

30%

On completion

5%

120 days after the reservation date

5%

360 days after the reservation date

5%

On completion of 40% construction of the project



800 8288 Info@ellingtongroup.com

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